# Samantha Sardella

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## Work Experience

#### **Social Media Manager**

Jimmy the Greek's - Old Orchard Beach, ME June 2018 to Present

I have been creating content and running all the social media pages for the business for four years now. I also create email campaigns, specialty menu's, event promotions. In addition to being the social media manager, I also am the front of house manager and run the restaurant as well as bartend and serve. I am currently enrolled and studying at SNHU to earn my bachelors degree in business management and marketing. I have a drive like no other, and a passion for social media marketing. I am reliable and never leave a job unfinished. I am creative, innovative, and ready to take on any task. I look forward to hearing back on this opportunity and hope I can join the team and help drive the company to complete our mission.

#### Education

### Collage Freshman in Bachelor's Business Management Marketing

Southern New Hampshire University - Manchester, NH January 2023 to Present

#### Skills

- · Digital Marketing
- Business Management
- · Email Marketing
- Restaurant Management
- · Social Media Management
- Branding
- · Content Creation
- Public Relations
- Project Management
- Hootsuite