

WELCOME TO THE
NEW JERSEY COMMUNICATION
ASSOCIATION
27TH ANNUAL CONFERENCE
PROGRAM & SPEAKER DETAILS

REGISTRATION

09:30 - 09:50 AM

NAAB 6TH FLOOR

WELCOME ADDRESS

10:00 - 10:20 AM

DAVID BIRDSSELL

PH.D, PROVOST & SVP FOR ACADEMIC AFFAIRS AT KEAN UNIVERSITY
NAAB 606

PAPER SESSION

10:30 - 11:20 PM

NAAB 204

SPEECHES BY U.S. GOVERNORS REVEAL THAT WOMEN'S GREATER
LEGISLATIVE SUCCESS IS CORRELATED WITH MORE COMMUNAL
APPROACHES TO COMMUNICATION

ALAIMO

A BIOGRAPHICAL STUDY ON THE CAREER OF DAVID CAMPBELL

COSTA

GRANT PROPOSAL FOR RETAIL THERAPY CAMPAIGN.

UNGAR

ADDICTION HAS NO BIAS: UNDERSTANDING THE DISEASE:

CASOLA

SPECIAL SESSION

10:30 - 11:20 PM

NAAB 205

ADJUNCT CERTIFICATION SESSION MORNING (CONCEPTUAL):
“NUANCING ISSUES OF ‘REPRESENTATION’”

PLUMMER

PANEL DISCUSSION

10:30 - 11:20 PM

NAAB 206

THE NEW CHALLENGES OF GRADUATE PROGRAMS IN COMMUNICATION
DONOVAN, ROBINSON, YUAN, WALKER

PANEL DISCUSSION

10:30 - 11:20 PM

NAAB 207

THE ATLANTIC JOURNAL OF COMMUNICATION AT 30 YEARS: WHERE
IT STANDS AND WHERE IT IS GOING.

RADFORD, RADFORD, IRWIN

PAPER SESSION

11:30 - 12:20 PM

NAAB 204

ABSTRUCTING CHELSEA MANNING

GUITAR

COMMUNICATION EDUCATION IN THE 7-12 GRADES: A CALL FOR
CHANGE

COSTA

BOXING, HEAD TRAUMA AND SAFE BOXING PRACTICES

LOCASCIO

MENTAL AND PHYSICAL EFFECTS OF SERVING IN THE MILITARY

SHAH

PANEL DISCUSSION

11:30 - 12:20 PM

NAAB 205

POST-PANDEMIC PUBLIC SPEAKING COURSES

JONES, ALTIERI, PALLANT

PAPER SESSION

11:30 - 12:20 PM

NAAB 206

LONE WOLF 2.0 – AN ONLINE RADICALIZATION CASE STUDY OF THE
GENDRON MANIFESTO

BENTON, PETERKA-BENTON

THE ANALYSIS OF MODERN FAMILY AND ITS ATTEMPTED
INFLUENCE IN SOCIETY

MALONE

MAKING SENSE OF SOUTH PARK

MCALEER

MAD MEN: MAKING HEGEMONY

GOETZ

LUNCH/AWARDS CEREMONY

12:30 - 1:20 PM

NAAB 606

KEYNOTE SPEAKER

1:30-2:20

RAYMOND M. BROWN

NAAB 606

CHAIRS' ROUNDTABLE

02:30 - 03:20 PM

NAAB 204

MONITOR: KELSHAW

SPECIAL SESSION

02:30 - 03:20 PM

NAAB 205

ADJUNCT CERTIFICATION SESSION
MORNING (CONCEPTUAL): "NUANCING ISSUES OF
'REPRESENTATION'"

PLUMMER

VIEWING SESSION

02:30 - 03:20 PM

NAAB 206

THE STORY OF COUGAR'S CLIMBING HIGHER:
PRESENTATION OF STUDENT DOCUMENTARIES

MODERATOR: GILI

PANEL DISCUSSION

03:30 - 04:20 PM

NAAB 204

LOW RESIDENCY INTERNING IN A HYBRID WORK SPACE

MASTROENI, ALVARADO

PANEL DISCUSSION

03:30 - 04:20 PM

NAAB 205

CHAT GPT AND ACADEMIC INTEGRITY POST-COVID

OSMOND, YUAN, KOLBENSCHLAG, GAZZARA, POND

PAPER SESSION

03:30 - 04:20 PM

NAAB 206

#WOMENASONE CAMPAIGN

KERR

ADDING MULTICULTURAL FOOD TO COLLEGE CAMPUSES AND
CROSS-CONTAMINATION POLICIES IS ESSENTIAL FOR DIVERSITY
AND INCLUSION

NAVARRETE CARPIZO

CAMPAIGN PROPOSAL: IMPROVING STUDENT ATHLETES' MENTAL
HEALTH AT RAMAPO COLLEGE

WASCHEK

COVID-19 MISINFORMATION ON SOCIAL MEDIA

ABIDI

NJCA BUSINESS MEETING

EXECUTIVE BOARD

04:30 - 05:00 PM

THANK YOU FOR COMING TO
THE NJCA 27TH ANNUAL
CONFERENCE AT KEAN
UNIVERSITY