

# Helana Alexander

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## EDUCATION

### UNIVERSITY OF ARKANSAS FRESHMAN - FAYETTEVILLE, ARKANSAS

Bachelors of Arts in Communication

Expected: May 2026

### BENTONVILLE HIGH SCHOOL GRADUATE - BENTONVILLE HIGH SCHOOL - BENTONVILLE, ARKANSAS

High Honors Graduate

May 2022

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## WORK HISTORY

### CREATIVE COMMUNITY ASSISTANT- ADOHI CREATIVE COMMUNITY- UNIVERSITY OF ARKANSAS HOUSING

November 2022 - Present

- ★ Currently learning different creative processes that we offer in the Creative community and being able to teach these processes to students, including basic knowledge of Adobe Illustrator, Sewing Machines, Cricut Cutters, Laser Cutter, 3D printing, a Recording studio, and a spray room.
- ★ Currently contributing to a collaborative instagram presence to market the Creative Space.
- ★ Currently managing a drawing workshop with 8+ people per week focusing on the practice of keeping a sketchbook through exploration of fan art.

Contact: Marie Hofer: [Marie.Hofer@crystalbridges.org](mailto:Marie.Hofer@crystalbridges.org)

### CRYSTAL BRIDGES TEEN COUNCIL LEADER- CRYSTAL BRIDGES MUSEUM OF AMERICAN ART

August 2021 - August 2022

- ★ Collaborated with community organizations to plan teen centered events at Crystal Bridges with over 300+ people in attendance
- ★ Conducted weekly meetings with fellow teen leaders to teach artistic processes or get community teens inputs on our large events
- ★ Created our social media presence by sharing art history, educational content, and promoting events on our Instagram, Teens at CB
- ★ Lead Teen Studio Nights and hosted artists who have displayed their work at Crystal Bridges, and had them teach us the techniques they use to create their art, and learned how they started their careers in the art world.

Contact: Marie Hofer: [Marie.Hofer@crystalbridges.org](mailto:Marie.Hofer@crystalbridges.org)

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## MARKETING EXPERIENCE

### PUBLIC RESOURCES TEAM MEMBER - ZERO HOUR ARKANSAS (REGISTERED STUDENT ORGANIZATION)

August 2022 - Present

- ★ Demonstrate marketing abilities as a part of the public resources team to spread awareness about climate change and advocate for climate justice for minorities and underrepresented communities
- ★ Practice Organizational skills reviewing and submitting artwork to the Roots Zine to be published in 2023
- ★ Contribute in expanding workshops on Climate anxiety and discuss the intersectionality of mental health and climate change

- ★ Collaborating to make educational materials about recycling on the University of Arkansas Campus

**Contact:** Amelia Southern: [afsouthe@uark.edu](mailto:afsouthe@uark.edu)

### **LEAD HOGS (RESIDENCE HALL LEADERSHIP)**

August 2022 - Present

- ★ Coordinate Social Events for Founder and Gibson Residence halls, planning monthly socials for 30+ students to attend
  - ★ Create marketing materials for social media to promote attendance and access to monthly social events
  - ★ Negotiate to create homecoming marketing such as designing Founders and Gibsons banner and parade golf cart
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## **LEADERSHIP EXPERIENCE**

### **UPSTART (UNIVERSITY PROGRAMS)**

August 2022 - Present

- ★ Collaborate on meetings with around 15 other UPSTART members about leadership and event planning within the University of Arkansas
- ★ Mentored by the University Programs Music Chair and plan to help in coordinating music centered events for students

### **SPEECH AND DEBATE TEAM**

August 2018- May 2022

- ★ Speech and Debate Judge Coordinator for the Bentonville High School annual Tigers Eye tournament from 2019-2022 and managed 150+ volunteers for the tournament
- ★ Served as a Student Director where I directed the musical number Nine to Five from Nine to Five the Musical
- ★ Managed 12 people while directing Nine to Five, created and taught choreography, and held 2 hour practices every weekday for three months.

**Contact:** Brandon Box-Higdem: [bboxhigdem@bentonvillek12.org](mailto:bboxhigdem@bentonvillek12.org)

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## **EXTRACURRICULAR**

### **CHOIR**

August 2018 - May 2022

- ★ Participated in the Bentonville High School A Capella , Sophomore Select, and Advanced women's choirs for 4 years.
- ★ Collaborated on Community Holiday Choral performance with over 500+ people in attendance

### **ARKANSAS GOVERNOR'S SCHOOL**

July - August 2021

- ★ Gained an education at Arkansas Governor's School for Visual Arts for the class of 2021
  - ★ Consideration for acceptance into this program included a very competitive and rigorous application that included an interview video component and art portfolio
  - ★ I learned life skills through my psychology, sociology, and visual art classes, as well as becoming a part of a lifelong innovative community
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## **AWARDS**

### **SPEECH AND DEBATE TEAM AWARDS**

August 2018- May 2022

- ★ Awarded for my Speech performances, including placing 2nd in State competition for Informative speech in 2022 and State qualifier in Poetry Interpretation in 2022
- ★ Became a National Qualifier for National Speech and Debate organization National Tournament in Louisville, Kentucky in Informative speech in 2022
- ★ Earned the Student Director of the Year Award for Directing Nine to Five the Musical in 2022
- ★ Earned the Unsung Hero Award for Bentonville High School Speech and Debate in 2022

## **CHOIR AWARDS**

August 2018- May 2022

- ★ Participated in Women's Advanced choir and performed in Hot Springs at the All State Choir Convention in 2018
  - ★ Auditioned and Selected to be a part of the exclusive and rigorous All Region Choir in the fall 2018 and again in the fall of 2022
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## **COMMUNITY INVOLVEMENT AND VOLUNTEERING**

### **CRYSTAL BRIDGES TEEN COUNCIL VOLUNTEER**

August 2019 - July 2021

- ★ Volunteered with Crystal Bridges Teen Council where we have organized art related events for teens such as Teen and Tween nights hosted at Crystal Bridges
- ★ Organized art walks and art making classes for people of all ages in the community.

### **SAMARITANS FEET VOLUNTEER**

2015 - Present

- ★ Volunteered for five major Shoe Distributions over the past two years which included interacting with 300+ children, their parents, as well as coordinating with 30+ other volunteers