

Katrina Lacombe

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A dedicated singer-songwriter and music management student with hands-on performance experience and a passion for supporting artists' career growth. Proven ability to navigate both creative and operational aspects of the music industry through leadership, social media strategy, and event production roles.

EDUCATION

University of Hartford, The Hartt School of Music

Exp. May 2026

Bachelor of Music in Music Management and Commercial Voice

West Hartford, CT

- Honors and Awards: Presidents List (Fall 2022, Spring 2023, Fall 2023, Spring 2024)
- GPA: 3.91

EXPERIENCE

Production and Operations Assistant

Oct 2024 – Present

Festival Management Intern

July 2024 – August 2024

Caroga Arts Collective

Caroga Lake, NY

- Promoted after successful summer internship to assist with expanded production and communication responsibilities for year-round events.
- Coordinate logistics, artist relations, and event execution from on- and off-site supporting the Director of Operations.
- Contribute remotely to artist outreach, scheduling, and marketing strategies for off-season productions.
- Assisted in executing over 50 performances, community events, and fundraising efforts during the summer festival season.

President, Head of Promotions

Sep 2023 – Present

Redtail Records, The University of Hartford

West Hartford, CT

- Create Instagram content and graphics that increase social media reach by +2.3K% and follower count by +4.3K%.
- Build website with updated information, graphics, and contact information.
- Coordinate meeting times between Executive Board, student members, and artists.

Career Ambassador, Social Media Manager

Feb 2023 – July 2024

University of Hartford Career Studio

West Hartford, CT

- Reviewed and provided constructive criticism for over 30 student resumes through 1:1 meetings.
- Created content and captions for social media accounts.

SKILLS

- **Interpersonal:** Conversational Spanish, Customer Service, Organizational Skills, Communication (Email, Verbal), Time Management, Remote Work, Data Entry, Leadership
- **Technical:** Music Distribution (DistroKid, Symphonic), Google and Microsoft Suite, Meta Business Suite, Graphic Design (Canva), Video Editing (CapCut, iMovie), Website Design (Squarespace, Wix), Customer Relationship Management/CRM (Bloomerang), Non-Profit Fundraising (QGiv)
- **Artistic:** Singing (10+ years), Intermediate Piano, Intermediate Music Theory