## Audrey J. Ruth

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## **Education**

Miami University Oxford, OH Pursuing a Bachelor of Science in Business Economics Anticipated Graduation: December 2025 Member of the Honors College

**GPA: 4.0** 

**Honors & Awards** 

President's List - Miami University Fall 2022 & Spring 2023

Awarded to students who are ranked in the top 3 percent academically

**Redhawk Excellence Scholarship Recipient** August 2023 – Current

Awarded to students who maintain a competitive academic grade point average

Leadership

Honors Ambassador – Miami University Honors College

Oxford, OH

January 2023 - Current -Provide relevant information to prospective students about campus information

-Prepare and deliver communication to further drive public relations initiative

-Cultivate relationships with over 50 students each event

Director of Social Media – Advancing Women in Entrepreneurship

Oxford. OH -Identify and develop a content strategy that aligns with time objectives August 2023 - Current

-Engage an active online presence through setting and reaching goals -Connect with the 71 members to portray their positive impact

**Educational Experience** 

Federal Reserve Challenge Team Researcher – Miami University

Oxford, OH

-Research and understand high level macroeconomic policies to implement into presentation

-Compete against 75 other pristine universities to get recognition from the Federal Reserve

January 2023 - Current

January 2023 – Current

-Collaborate with 10 highly ranked economic students to understand the current standing of the United States Economy

**Undergraduate Assistant – Farmer School of Business** 

Oxford, OH

-Build collaborative relationships with others of diverse backgrounds and abilities

-Maintain 4 hours a week of office hours to offer clarity within the course materials

-Represent Miami University at internal and external events

F.C. Cincinnati Client Challenge – Farmer School of Business

Oxford, OH

-Worked with a team of 5 to develop a solution on a business problem

-Placed in the top 20 against 152 competing teams within the Farmer School of Business Students

Fall 2022

**Professional Experience** 

Website Designer – Freelance

St. Marys, OH

-Partner with small businesses to improve their online presence through website design,

March 2022 - Current

-Use WordPress to successfully create websites for businesses within 1 month of request

-Increase online traffic by over 90% on average

**Customer Service Representative – Kohls** 

St. Marvs, OH

-Developed trusting relationships with customers by making connections

*July 2020 – August 2023* 

-Adhered to company initiatives and achieved set goals

-Trained 45 new associates in cash register operations, stock procedures, and customer service

**Additional Skills** 

**Experienced Leader** 

-Positive reinforcement, group engagement and effective communication

Proficient in WordPress, SQL, Python & Microsoft Office (Word, Excel, PowerPoint, & Outlook)