## Mia Barone

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### **Profile**

Creative freshman Marketing major with over a year of retail experience and strong collaboration and adaptability skills looking for a marketing or graphic design internship.

## Education

# **BBA** in Marketing

May, 2026

Minor in Graphic Design Georgia College & State University - Honors College 4.0 Institutional GPA

Milledgeville, GA

# Experience

## **Merchandising Associate** Belk

December, 2022 - Present Milledgeville, GA

- Kept up over 50% in email retention and received bonuses because of this
- Learned how to manage a register, style mannequins, and keep an organized workspace within first week of employment
- Efficiently assisted up to a hundred customers daily with tasks including price checks, purchases, account payments, and returns while maintaining a positive and friendly attitude

#### **Business Owner**

August, 2021 - March, 2022 Atlanta, GA

Love Earth Candles

- Created elegant and visually appealing social media platforms on Facebook and Instagram using a variety of mediums to attract customers to products
- Digitally designed attractive labels to convey important packaging information and captivate customers
- Formulated dozens of new and unique scents, neatly packaged, and shipped handmade candles to dozens of customers throughout the country

### Skills

- Positive and engaged attitude
- Detail-oriented
- Creative and problem-solving
- Works well in groups
- Leadership capabilities