

MADELINE BLACKBURN

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EDUCATION

Bachelor of Arts Degree

Mississippi State University | 2022 - 2025 | 3.7 GPA

Major in Communications with a concentration in
Public Relations

High School Diploma | Graduated with Honors

New Albany High School | 2018-2022 | 4.0 GPA

SOFTWARE EXPERIENCE & SKILLS

Adobe Suite | Amateur Photography |

Microsoft Suite | Procreate |

Resourceful | Innovative | Project

Management

WORK EXPERIENCES

2024 - Present: Student Social Media Intern | MSU College of Education Dean's Office

- Collaborating with the Communications Specialist to conduct research and create SMART goals for the College of Education social media pages. Utilizing Microsoft Suite to effectively communicate with students, faculty, and staff.
- Managing several projects at once Setting a content calendar for all social media pages that includes posting 3-5 times a week.
- Media includes videos, photos, and graphics all created or shot in house and edited with Adobe Suite.

2024 - Present: Social Media Manager of High Point Roasters | New Albany, MS

- Planning, designing, creating, and organizing images, videos, and graphics monthly to compose interesting and engaging social media feeds for all social media pages.
- Engaging in verbal and written communication with clients to ensure satisfaction on a daily basis.
 - Travels at least 2 times a month for in-person meetings and content creation.
- Consistent uploads of 30+ pieces of content monthly.

Summer 2024: Events Intern - Chawla Pointe LLC.

- Observed meetings/tours/consultations for several events to gather necessary information to create a contract on Toast Tab.
- Worked roughly 2 major events weekly in a flexible position that allowed me to observe and experience every role necessary to plan, host, and work events of all sizes.

LEADERSHIP, INVOLVEMENT, & PROJECTS

- **Alumni Delegates** | 2023 Member; 2024 True Maroon Trek Committee Head; 2025 President
- **MMB Buttons** | Owner | 2023 - Present
- **MMB Media** | Owner | 2023 - Present
- **PRSSA** | 2024 - Present
- **PRAM** | 2024 - Present

- **Delta Gamma, Delta Lambda Chapter** | 2022 - Present
- **Lambda Sigma, Alpha Iota Chapter** | 2023-2024 Academic Year
- **The Junction Retreat** | 2023-2024 Academic Year