## **Katharine Fraser**

Lincoln, NE 68503 | (717) 991-5572 | kfraser5@huskers.unl.edu | <u>www.linkedin.com/in/kthrnfrsr</u> | Futuristic | Positivity | Includer | Consistency | Competition |

#### **EDUCATION**

# University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Science in Business Administration, December 2025

Major: International Business Specializing in Management; Minor: French

GPA: 3.942/4.00

### Institute for American Universities, Aix-en-Provence, France

Aix-en-Provence Program, January – May 2024

#### **EXPERIENCE**

## Abe's Management, Property Manager & Hospitality Specialist, Omaha, NE, August 2024 – Present

- Analyze each month's revenue and costs by investigating monthly reports to accomplish smooth running finances.
- Coordinate 12+ new external services by compiling different options that are more cost-effective with the aim of increasing tenant satisfaction.

#### ANS Sourcing, Sourcing & Sales Intern, Omaha, NE, June 2024 – Current

- Manage the integration of a new Customer Relation Management website for the company and its 60+ partners and leads in order to streamline information communication throughout the company.
- Consult with 3 international vendors consistently to fulfill consumers' orders and explore new opportunities.
- Research ImportYeti thoroughly, looking for business opportunities to expand the company's sales network.

## BNB Management, Management & Hospitality Intern, Lincoln, NE, October 2023 – January 2024

- Supported my team of 7 in coordinating property listings, including writing property descriptions, optimizing images, and updating availability calendars to keep things running smoothly and proficiently.
- Surveyed 24 property conversions carefully from first-page impressions, search-to-listing, to listing-to-booking to focus on the listings that were not doing as well.
- Followed up promptly to 5+ guest inquiries, concerns, and feedback daily through various communication channels so customers feel their opinions are valued and heard.

#### Nittany Scoops, Manager & Food Service Worker, Harrisburg, PA, January 2021 – August 2022

- Displayed enthusiasm and promoted excellent customer service by welcoming 60+ customers a day at the door, increasing referrals and walk-in business.
- Observed health code regulations by keeping the work area tidy and sanitary and promptly addressing spills and other messes to keep the area clean hourly.

## **ACTIVITIES**

### Inclusive Business Leader Cohort-based, Member, Lincoln NE, August 2022 – Present

- Chosen out of 140 students applied through an essay
- Collaborated with Buildertrend effectively to incorporate DEI into their workplace through strategic research of current policies and resources.
- Facilitated a presentation successfully in a group of 4, encouraging Buildertrend to improve their DEI procedures.

#### **HONORS**

**Herbert and Evelyn Casey Scholarship**, August 2024 – May 2025 **George Beadle Scholarship**, August 2022 – December 2025

#### **SKILLS**

Languages: French Limited Working Proficiency