

JASON VASSALLO

SR. DIGITAL DESIGN DIRECTOR / STRATEGIC THINKER / CREATIVE LEADER

An innovative and self-motivated design leader, with extensive experience in digital graphic design, marketing, branding, art direction, creative execution and web development. Additional strengths in team-building, multimedia production, and UX and UI design. Proven capabilities in the real estate and healthcare industries,

producing high-end products for business and consumer-facing designs. Delivers thought-provoking visual communications and develops talent through team empowerment and leadership skills. A critical and strategic thinker, who contributes to the ongoing success and growth of an organization.

773.307.7122

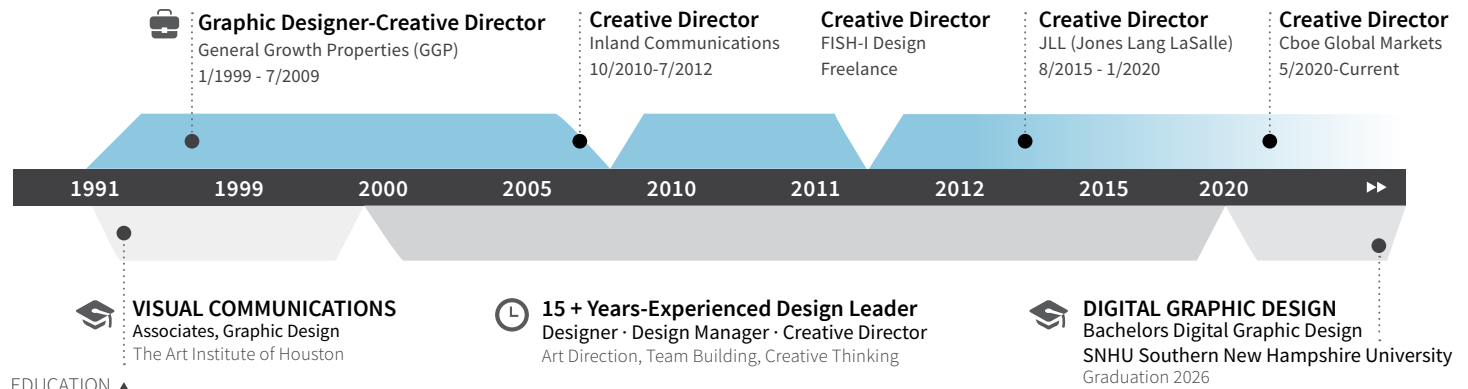
ILLINOIS
South Elgin

✉ jasvas125@outlook.com

📁 [Vassallo Portfolio](#)

MY CAREER JOURNEY

▼ EXPERIENCE



AWARDS AND CERTIFICATIONS

2015-2020

BAM (Best of Americas) 2017 JLL Ambitions National Integrated Campaign
Recognized for excellence in design - Integrated campaign - Print, Digital, OOH, Social

Spotlight Award - Beacon Award
Recognized for excellence in team leadership and culture shaping

JLL America's Marketing Summit - Top Manager Nomination
Nominated among peers as a top leader in team building and people empowerment

NEXT Leadership - Creating Inclusive Leaders
12 week leadership charter program graduate

2000-2009-GGP

MAXI Award
Integrated Marketing Campaign - America's Premiere Shopping Places

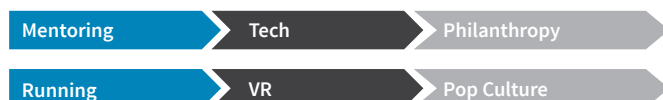
GGP Pro Team
Recognized for excellence in work ethic and culture shaping

Bronze Printing Award
VISA-Gifts For Your Guests: Integrated Campaign - Print and Digital

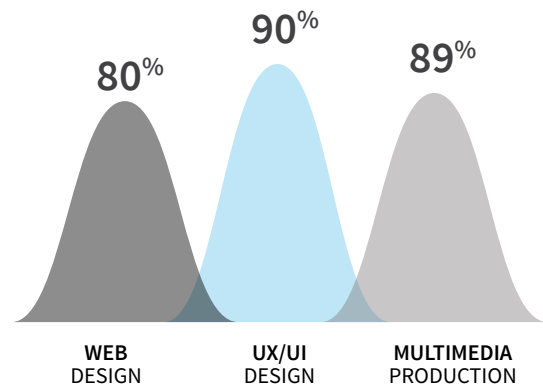
MEMBERSHIPS

· Member: AIGA

FIVE TO NINE



COMPETENCIES



★★★★★
TEAM EMPOWERMENT

★★★★★
PROJECT MANAGEMENT

★★★★★
LEADERSHIP