



## Curriculum Vitae

### **Daria J. Newfeld Ph.D.**

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Assistant Professor of Finance

239 Roessner Hall Albright College  
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Allentown, PA 18104  
(504) 913-8340

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## PROFESSIONAL EXPERIENCE

2016- Present Assistant Professor of Finance

Courses taught: Money and Banking  
Financial Management  
Senior Seminar in Finance  
Investments  
Bloomberg Certification Course  
God & Money (synthesis course)



Assistant Professor of Finance  
[Dominican University](#) 2010-2016

- Courses taught:
  - Financial Markets and Institution
  - Applied Research Methods
  - Statistics for Business and Economics
  - Statistics (MBA)
  - International finance
  - Managerial Finance

Teaching Assistant  
[University of Nebraska-Lincoln](#) 2005-2010

- Courses taught:
  - Corporate Finance
  - Financial Markets and Institutions
  - International Financial Management
  - Corporate Finance Recitation

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## SCHOLARLY ACTIVITIES

### Peer reviewed publications:

- [\*Financial Anxiety in the Orthodox Jewish Community in America\*](#) 2020
  - Journal of Personal Finance
- [\*An Analysis of the Flipped Classroom Approach for "Math-phobic" Students\*](#) 2019
  - Journal of Excellence in Business Education
- [\*Does color-coding improve student understanding of time value of money?\*](#) 2018
  - Journal of Economics and Financial Education
- [\*The Shemita Effect, How a Jewish agricultural law prompted fear for Evangelical investors: Confirmation Bias and Bandwagoning in Action\*](#) 2017
  - Journal of Economic and Behavioral Studies
- [\*A first assignment to create student buy-in in an introductory business statistics course\*](#) 2016
  - Teaching Statistics
- [\*An analysis of the relationship between dyslexia, risk perception and 401\(k\) allocation decisions\*](#) 2014
  - Journal of Behavioral Studies in Business
- [\*An analysis of "true" Talmudic investing\*](#) 2014
  - Research in Business and Economics Journal

- [Teaching time value of money to dyslexic students: a pilot case study](#) 2012
  - Journal of Instructional Pedagogies

#### Conference Presentations:

- *“Who falls into the Private Student Loan Trap?”*
  - Northeast Business and Economics Association Annual Meeting, 2021
  - Academy of Economics and Finance Annual Meeting, 2022
- *“Financial Anxiety in the Orthodox Jewish Community in America”*
  - Pennsylvania Economics Association, 2018
- *“Is it Ethical for the President to Tweet? A classroom exercise for Business and Political Science students.”*
  - Co-authored with Michael Armato New York State Political Science Association, 2018
- *“Color Coding Variables in Time Value of Money Instruction”*
  - Financial Management Association Annual Meeting, 2016
- *“Video examples for Math-phobic econometrics students”*
  - Professor Technology Conference, 2016
- *The Shemita Effect, How a Jewish agricultural law prompted fear for Evangelical investors: Bandwagoning and Confirmation bias in Action*
  - Academy of Business Research Winter Conference, 2015
- *The Relationship between Dyslexia and Financial Education: A New Method for Teaching Time Value of Money to Dyslexic Students*
  - Financial Management Association Annual Conference, 2010

#### Peer Reviewer for:

- [Journal of Financial Counseling and Planning](#)
- [Journal of Personal Finance](#)
- [Eastern Academy of Management Annual Conference](#), 2018

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#### EDUCATION

Ph.D., 2010	University of Nebraska-Lincoln, Lincoln, NE Department of Finance Dissertation Advisors: Gordon Karels & Thomas Zorn
MBA, 2004	Rider University, Lawrenceville, NJ Multinational Business Thesis Advisor: Zaher Zantout
BSBA, 2003	Rider University, Lawrenceville, NJ Finance & Economics




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#### HONORS

2019 & 2020	Teaching Award nominee, Albright College
2017	Interfaith Youth Core Course Development Grant Recipient
2015	Best paper Award, Academy of Business Research Winter Conference
2009	Graduate Student Teaching Award Nominee, University of Nebraska- Lincoln
2003	Magna Cum Laude, Rider University

## PROFESSIONAL AFFILIATIONS

Academy of Economics & Finance

Financial Management Association

Academy of Business Research

Omicron Delta Epsilon International Honor Society for Economics

Pi Gamma Mu International Social Science Honors Society

Omicron Delta Kappa Leadership Honors Society

## SERVICE

### **Albright College**

Academic Advising	32 Advisees
Educational Policy Council	2022-present
Institutional Review Board	2019-present
Multifaith Committee	2016-present
Course Evaluation Taskforce Chair	2021-2022
Empowering Albright Voices Presenter	2022
Enrollment Management Committee	2019-2020
Graduate Advisory Council	2019-2020
Experience Events Committee	2017- 2019
Campus Life Council	2017- 2018
Course Design proposal for IFYC	2017
Academic Advisor to Sigma Alpha Epsilon	2018
Music Technology Search Committee	2018
Investments Council	2016

### **Community Involvement**

Hebrew Family League Treasurer	2017-2019
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### **Dominican University**

Student advising	23 advisees
Global Studies Initiative	2015
University Honors Committee	2015-2016
Committee on Diversity	2013-2016
University Affairs Committee	2010-2012
Interfaith Cooperation Committee	2011-2016