



CONTACT

✉ gardin91@potSDam.edu

☎ 315.528.6995

📍 Canton, NY

🌐 gigigardinier.com

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- Procreate, Canva, Word, Excel, Wordpress, Google Docs.
- Web/graphic design, video editing, digital illustration, writing, communication, customer service, organizational skills, attention to detail, social and a team player.
- Social media management & marketing.

REFERENCES

Kathleen Mahoney

Associate Professor, SUNY Potsdam
+315.267.2246
mahonekm@potSDam.edu

Iggy Beerbower

Art Department Chair, SUNY Potsdam
+315.267.2248
beerboi@potSDam.edu

Jackie Schwartz

LMHC, Therapist
+315.379.0805
jackie@jschwartzcounseling.com

GIGI GARDINIER

ILLUSTRATOR.

WRITER.

GRAPHIC DESIGNER.

Highly motivated and versatile designer, ready to help clients achieve their marketing and creative goals. Eager to learn and grow under senior leadership and to contribute thoughtful recommendations, ideas, and edits. Strong creative and analytical skills. Team player with an eye for detail.

EXPERIENCE

Graphic Design & Marketing Intern

SLC Arts Council | Sept 2023 - April 2024

- Actively involved with planning and creating marketing materials for both social media and print.
- Creation of digital advertising assets, graphic designs
- Updates to website, social media, administrative tasks
- inventory, assisting customers, and store maintenance

Artist

Freelance Artist | April 2017 - present

- Creation of art and crafts, small business management
- Logo Designs, freelance artwork, art commissions

Author/Writer

Sun and Shadow Publishing, LLC. | 2014 - 2017

- Writing, editing, and proofreading manuscripts
- Social Media management and marketing

EDUCATION

Graphic Design and New Media, B.F.A.

SUNY Potsdam | 2021 - 2024

Studio Art, B.A.

SUNY Potsdam | 2021 - 2024