

# ELLA GRACE PARKER



(404)-834-7732



ep09139@georgiasouthern.edu



Statesboro, GA

<https://www.linkedin.com/in/ellagrangeparkergsu/>

## AWARDS & HONORS

### GIACOMO FAMILY MEMORIAL SCHLORSHIP

Georgia Southern University

Spring 2024 -Present

### ZELL MILLER SCHLORSHIP

Full Tuition Scholarship

Fall 2021-Present

### HONORS COLLEGE CONTINUING STUDENT SCHLORSHIP

Georgia Southern University

Fall 2022-Present

### PRESIDENTIAL SCHLORSHIP

Georgia Southern University

Fall 2021-Present

### GAMMA BETA PHI NATIONAL HONORS SOCIETY

Georgia Southern University

Fall 2021-Present

### HAROLD & MURIEL BURKMAN FOUNDATION SCHOLARSHIP

Spring 2021

## EDUCATION

### Bachelor of Business Administration

Georgia Southern University

Major: Marketing | Minor: Recreation &

Tourism Management

- GPA 3.5, Honors College
- Graduation May 2025, *cum laude*
- Dean's List (Fall & Spring 2021, Fall 2022, Fall 2023, Spring 2024, Fall 2024)
- President's List (Spring 2025)

## WORK EXPERIENCE

### Marketing and Programs Intern

May 2025 - Present

World Trade Center Savannah / Summer Cohort

- Develop marketing and communication strategies for partner events.
- Research and identify potential corporate sponsors and target companies for WTCSav programs and events.
- Assist with all aspects of marketing, coordinating, documenting, and implementing workshops, seminars, and events (i.e., press releases, publicity materials, etc.).
- Manage the intern Instagram account and assist with WTCSav social media accounts.
- Assist with the SEDA and WTCSav monthly newsletters.

### Guest Services/Concierge/Food & Beverage Bartender

March 2023 - Present

Ohoopsee Match Club / Cobbtown, GA

- Work directly with Director of Operations to ensure members and guests are checked in and out and club standards are held to the highest standard.
- Address member and guest inquiries, and requests promptly and effectively.
- Meticulously handle the POS system processing over 30 +transactions daily.
- Ensure swift and accurate drink preparation and food service.
- Establishment has food and beverage volume of \$748,200 out of total gross club revenue of \$2.7 million.

### Operations and Hospitality Staff FOH/Bartender

March 2025 – April 2025

The Masters Tournament, Berckmans Place, Augusta National

- Work directly with FOH Management and staff to serve members and guests.
- Ensure confidentiality to all members and private guests of the Club.
- Uphold club standards and assist with daily operations within the Hospitality and Operations Team.
- Ensure swift and accurate drink preparation

### Sports Marketing and Fan Experience Intern

August 2024 – May 2025

Georgia Southern Athletics

- Work directly with the Assistant Director of Marketing and Fan Experience to assist in the execution of marketing strategies, including game-day setup and the organization of promotional activities.
- Assist with the setup and coordination of marketing activities during athletic events, such as running the camera, organizing halftime promotions, giveaways, or fan engagement activities.

## CERTIFICATIONS

- Canva Essentials Certification, February 2025
- Google Analytics 4, February 2025
- SEO HubSpot Academy, February 2025
- Ready Day 1 Georgia Southern University, In Progress
- Responsible Serving of Alcohol Certification, August 2024
- RMAKRS Certification, Fall 2023