

Brock Freeman

(573) 953-1108 | bfreeman1s@semo.edu | www.linkedin.com/in/freeman2024

Education

Southeast Missouri State University

Cape Girardeau, Missouri

Master of Science in Public Administration

May 2026

Bachelor of Science in Political Science (4.0/4.0)

May 2024

Minor in Criminal Justice

President's List (6 Semesters) | Dean's List (6 Semesters)

Relevant Experience

People Organized to Revitalize Community Healing (PORCH)

Cape Girardeau, Missouri

Independent Contractor | Community Engagement Intern

January 2024 - Present

- Assist with research and data collection and conduct outreach and engagement activities
- Support project planning for initiatives like youth programs, housing improvements, and educational resources
- Communicate with residents and stakeholders through various channel, including social media and written materials
- Assist professional staff in coordinating events and monitoring timelines to ensure that monthly progress deadlines are met.

LEAD MO

Columbia, Missouri

Staff Cohort Graduate

February – May 2023

- Completed a rigorous training curriculum designed by top political professionals
- Participated in virtual modules over a 5-week period, covering foundational skills needed to run a successful campaign
- Participated in a weekend long capstone event, with my group receiving the award for best capstone project

Campaign Experience

Michael Davis for MO State Rep 147 | Campaign Manager

November 2023 – November 2024

- Conduct research and prepare briefing materials for executive leadership
- Draft correspondence, presentations, and speeches
- Manage executive calendar and schedules, coordinate meetings, and ensure smooth travel arrangements
- Develop and maintain relationships with key stakeholders through outreach, communication, and event participation
- Track and analyze stakeholder feedback to inform strategic decision-making

Joe Jefferies for MO House 48 and Dave Raithel for MO House 44 | Social Media Manager January 2024 – November 2024

- Identify, recommend, and implement digital media strategies using new platforms (Snapchat, TikTok, etc.)
- Reflect trends, viral aspects, and rapid response opportunities to create digital content towards the candidate's narrative
- Track, analyze, and communicate metrics from digital platforms including social media channels, website traffic, and CRM data from action forms and emails

General Experience

McDonalds

Columbia, Missouri

Crew Member | Crew Trainer

2017 – August 2023

- Provided excellent customer service to patrons in a fast-paced environment.
- Trained new employees on business operations and offered constructive feedback to promote organization.

Community Involvement

College Dems of SEMO | President

August 2023 - Present

City of Cape Girardeau | Transportation Trust Fund Committee Member

Cape Girardeau Chamber of Commerce | Ambassador

Southeast Missouri Service Rotary Club | Member

Cape Girardeau Elks Lodge #639 | Member

Multi-Cultural Business Development Alliance | Board Member

- Awarded \$10,000 Backing Small Business grant from American Express and Main Street America, recognizing significant contributions to the U.S. small business community.

Old-Town Cape, Inc. | Volunteer