



SARAH MILLER

MARKETING MANAGER

I am a creative and motivated Digital Marketing student with demonstrated skills in implementing innovative and relevant marketing strategies and campaigns, developing original digital content for social media platforms, and conducting market research. I am an effective learner with extensive attention to detail and extraordinary communication skills



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SKILLS

- Applied marketing strategies
- Social Media marketing communications
- Strategic marketing planning
- IMC strategies
- Marketing research
- Strategic brand management
- Advertising copy and design
- Managing and leading in business

EDUCATION

HIGH SCHOOL DIPLOMA

Jeanerette Senior High School
2005

BACHELORS OF DIGITAL PHOTOGRAPHY

The Art Institute of Pittsburgh Online
2016

BACHELOR OF TECHNOLOGY

Souther New Hampshire University
2021 - 2023

EXPERIENCE

STAY-AT-HOME PARENT

Self

2008 - Present

- Managed a household and created a daily routine for three children ages 14 - 5.
- Active participant and volunteer for children's school activities and PTA events.
- Networked with other parents on social media to share experiences for all stages of childhood development.
- Scheduled appointments for children's healthcare needs.

DIRECT SALES MERCHANDISER, MLM

Chloe and Isabel

2017 - 2019

- Direct sales of high-quality jewelry.
- Conducted social media promotional content to display jewelry and new products.
- Organized pop-up events both online and in-person for display and sales of jewelry.
- Participated in monthly workshops and training through the company.
- Networked with other merchandisers for advice on selling the products.

PRODUCTION WORKER

McIlhenny Co.

2006 - 2008

- Assembling handmade gift baskets and boxes to be sold online and in store.
- Designing customer gift baskets orders.
- Required participation in the semi-annual inventory
- Maintaining a clean workspace.
- Rush orders for holiday distribution.