

Alexandra Lindblad

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Education

Miami University, Oxford, OH

Expected Graduation May 2025

Bachelor of Arts, Media and Communications

Minor in Musical Theater

Work Experience

Summer Camp Counselor

Summer 2021 - 2023

City Of Sharonville, Sharonville, OH

- Led a group of camp counselors as Head Counselor, to build strong teamwork and collaboration
- Managed Social Media for the Camp Sharonville Instagram and Facebook pages, creating weekly posts and videos to share with the community
- Planned and executed daily recreational activities such as crafts, games, sports, and swimming for campers
- Developed strong relationships with parents and the community to provide updates during camp.

Seasonal Retail Sales Associate

Winter 2022 - 2024

Bath & Body Works, Cincinnati, OH

- Greeted customers upon entry to the store and contributed to a positive shopping experience
- Processed payments using cash register, credit card machine and POS system
- Provided customer service by attending to customer needs in a timely manner
- Created promotional displays, signage and window displays

Relevant Coursework

MJF146: Foundations Of Production

MAC 202: Smartphone and Society

MJF 205: Communication and Technology

Skills

- Social Media Management
- Video and Photo Editing
- Problem Resolution
- Communication
- Collaboration
- Leadership

Achievements

Miami University, RedHawk Excellence Scholarship, Oxford, OH

2021 - Present

Miami University, President's List, Oxford, OH

Spring 2023

Miami University, Dean's List

Spring 2023

Organizations

Kappa Kappa Gamma Sorority

2022 - Present

Miami University Treblemakers A Capella

2021 - Present

- President 2023-Present
- Experience in group management and funding

UP Magazine, Communications Team Member

2023-Present

- Collaborated with a team to create monthly newsletters, social media concepts, and enhance UP Magazine's presence on and off campus
- Connected with alumni to build relationships and a stronger community within UP Magazine