

Chloe Harris

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EDUCATION

Miami University

Oxford, OH

Bachelor of Science, Marketing

Expected Graduation: May 2025

Thematic Sequence: Perspectives on Psychopathology

GPA: 3.93

- President's List Recipient (Spring 2022, Spring 2023)
- Dean's List Recipient (Fall 2021, Fall 2022)
- Redhawk Excellence Scholarship Recipient

WORK EXPERIENCE

Barista

May 2022 – Oct 2023

CAVU Coffee

West Chester, OH

- Monitored store appearance to advertise a positive impression to customers.
- Took 50+ customer orders and handle payments to ensure financial accuracy.
- Demonstrated leadership by aiding new employees with drink orders.

Intern

June 2023 - July 2023

Fitness Space

London, UK

- Developed a business model to expand Fitness Space into three incremental markets.
- Performed inspections of commercial and hotel gyms to identify risks and opportunities for business model.
- Conducted comprehensive interviews with both hotel managers and clientele to collect pertinent data regarding fitness facility utilization patterns.

Miami Dining Marketing Intern

March 2023 - May 2023

Aramark

Oxford, OH

- Created content for the Miami Dining social media platforms to advertise available meals.
- Displayed advertisements and signs at various dining halls to promote events to 2,000+ students.
- Collaborated with Marketing Manager by attending Miami Dining events and conducting follow-up surveys.

Merchandise Associate

March 2021 - August 2021

TJ Maxx

West Chester, OH

- Provided assistance with purchasing and returns to ensure customer satisfaction.
- Managed restocking to integrate new merchandise into store inventory.
- Encouraged teamwork by collaborating with various department heads.

CAMPUS INVOLVEMENT

Miami University Women in Marketing

Oxford, OH

Marketing Chair

May 2023 - Present

- Facilitate the VP of Marketing with responsibilities by planning social media feed for Instagram and LinkedIn.
- Upkeep social media platforms and innovative content creation to promote membership growth.

Member

February 2021 - Present

- Attend workshops and guest speakers' series to broaden knowledge about Marketing.
- Provides opportunity to participate in marketing projects with local businesses.

SKILLS

- Proficient in Microsoft Office Suite, Python, and SQL
- Analytical and Critical Thinking
- Communication and Organization
- Cross-team Collaboration