Ted Brennan

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CAREER OBJECTIVE

Passionate, aspiring digital content creator, or play-by-play commentator and reporter dedicated to broadcast sports media. Dedicated to learning the craft from every angle and contributing when and where needed.

EDUCATION

Miami University – Oxford, OH Bachelor of Science College of Education, Health and Society

Minors: J

Expected Graduation: May 2025 GPA: 3.98

Major: Sport Communication and Media

Minors: Journalism

RELATED COURSEWORK

Intro to Sport Management | Contemporary Perspectives in Sport Management | Intro to Journalism | Precision Language for News | Sport Communication and Media |

Psych Perspectives in Sport and Exercise | Ethics in Sport | Current Issues in Sport and Leisure | Sport Power and Inequality | Reporting and News Writing I | Reporting and News Writing II

EXPERIENCE

Miami University Men's Basketball Team – Oxford, OH

August 2023 – Present

Digital Media Content Creator Intern

- Produce content (graphic & video) specific to the needs of the program
- Develop content to be used for social media, promotions, and recruiting purposes
- Create a promotional plan for recruiting for the men's basketball team, produce team graphics and video integration pieces that feature players and coaches, team introductions and other elements
- Produce content and videos geared at promoting the men's basketball program and coaching staff for recruiting purposes.

The GameHaus – Cincinnati, OH

May 2023 – August 2023

Virtual Summer Intern

- Curate unbiased, factually sound social media content for fast-paced esports provider of news and information.
- Assisted with video editing of long-form YouTube videos and short-form TikTok and Instagram videos.

Classic Teleproductions – Twinsburg, OH

August 2022 – Present

Freelancer

- Routinely contribute to digital and mobile production team sports coverage of local high school and collegiate teams in Cincinnati and other surrounding communities.
- Work digital scoreboard and graphic programming.

Miami University Intercollegiate Athletics – Oxford, OH

August 2021 – Present

Broadcasting Student Assistant

- Part of Miami's Athletics Broadcasting Department's video team responsible for productions on ESPN3/+ Productions, NCHC.tv and MiamiRedHawks.com.
- Camera operator for women's volleyball, women's and men's basketball, and men's hockey.
- In training with graphics programs and sideline reporting.

Broadcasting Student Assistant

- Assisted in live-streaming sports, arts and community events to DAF Media's YouTube channel.
- Developed on air commentary, managed direction, camera work, and graphic design of on screen images.
- Entrusted to mentor new members.

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- Communicated with coaches for sideline interviews and tidbits of information to add color to broadcasts.
- Supervised small training sessions on how to improve on air commentary to younger announcers.
- Gained experience working with Speech Coach John West and ESPN Announcer Jay Alter.
- Won 2 National Academy of Television Arts & Sciences Boston/New England Chapter National Student Production Regional Emmy® Award in High School-Sports-Live Event and Sports Program. Lead announcer on broadcast production teams.
- First Emmy Broadcast: https://www.youtube.com/watch?v=rZR4wOtuKbI&list=LLPBuz7iZkT_QgwMykzGJjug&index=7
- Second Emmy Broadcast: https://www.youtube.com/watch?v=YKV4wxo4AVg&list=LL&index=32

ACTIVITIES

Pressbox Thoughts Podcast Host – Oxford, OH

September 2021 – Present

The Miami Student

- Solo host of *Pressbox Thoughts*, a podcast that informs students about sports happenings on the Miami campus and around the world.
- Write scripts on Soundcloud/Spotify/Google Podcasts, employ editing software, and work with editor of *The Miami Student* to produce recordings.
- Run an Instagram page which promotes episodes with graphic designs and videos.
- Recruit and publicize all talent (Miami athletes/coaches, as well as some special guests from outside Miami).

Beta Theta Pi – Oxford. OH

November 2022 – Present

Vice President of Communications/Administration

- Responsible for all social media and external communications.
- Design and produce all chapter and event merchandise.
- Coordinate alumni relations and events.

SKILLS

- <u>Software Knowledge:</u> Adobe Photoshop/Reader, Adobe Audition, Microsoft Office Suite, Titler Live, VMix, Google Suites, iMovie, Canva
- Social Media Knowledge: Instagram, Facebook, Twitter, TikTok, Reddit, YouTube
- Spoken Languages: English (native); Spanish (basic)

EXTRACURRICULAR

- Member of Alpha Chapter of Beta Theta Pi Men Fraternity
- Proud member of Miami intramural broomball, volleyball, and basketball teams; avid basketball player
- Member of First Congregational Church of Darien, Connecticut

REFERENCES

Available upon request.