

ADRIENNE HARRIS

PRODUCT & UX/UI
DESIGNER

PERSONAL PROFILE

A champion for inclusive design with over 10 years of career experience creating collaborative and inviting customer experiences in industries ranging from retail, IT, and education technology.

CERTIFICATES & ACHIEVEMENTS

2021 International Women's Day Leader for The Adecco Group
- March 2021

General Assembly UX Design Graduate
- May 2021

IBM Enterprise Design Thinking
Practitioner
- August 2021

IBM Enterprise Design Thinking Co-Creator
- September 2021

General Assembly Visual Design Graduate
- October 2021

CONTACT INFORMATION

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EMPLOYMENT HISTORY

Sr. Admissions Experience Producer

General Assembly (2019 - Present)

Engaged 1,000+ students through tailored admissions experiences using empathy, active listening, and strategic problem-solving

Actively contributed to cross-functional collaboration efforts in leading user research, building user personas, conducting competitor analysis, and centering customer needs and goals

Led dynamic teams as President of the Disability-Impacted ERG and DEI leadership for the GA DC Campus

Facilities and Infrastructure Administrator

T-Rex Solutions, LLC (2016 - 2017)

Responsible for maintaining office efficiency through systems design and implementation. Designed a secure, functional, and engaging user experience while contracted by the United States Census Bureau.

PREVIOUS EDUCATION

Springboard

UX/UI Design Career Track, June 2021 - January 2022

700+ hours of hands-on curriculum with 1:1 industry expert mentor from Fitbit/Google oversight and completion of four in-depth portfolio projects, including an Industry Design Placement

University of Maryland Global Campus

Bachelor of Arts in Graphic Communications, March 2020 - June 2023

Minor in **Digital Media & Web Technology**

Dean's List

Dr. Evelyn J. Bata Fund for Educational Excellence Scholarship Recipient

The National Society of Collegiate Scholars Member (NSCS)

SKILLS AND ABILITIES

- Figma, Adobe Creative Cloud, XD and design-related tools (Miro)
- Design Thinking, Agile, and Lean UX Methodologies
- User research and data collection
- Extensive knowledge of DEI leadership
- Effective communication, cross-functional collaboration, and organization