

EDUCATION

Georgia State University, Robinson College of Business, Atlanta, GA

Bachelor of Business Administration, Innovation and Entrepreneurship

August 2021 - Expected May 2025

- [3.3] GPA

AWARDS.

- Dean's List [Fall 2021]; [Spring 2022]; [Fall 2022].
- Honors College candidate.

Parkview High School - Lilburn, GA

August 2017 - May 2021

High School Diploma

- Hope Scholarship recipient.
- Honor Graduate.
- [3.6] GPA.
- Extracurricular activities: [Parkview Varsity Football and Competition cheerleader 2017-2019]; [Parkview Varsity Basketball cheerleader 2019-2020].

AWARDS.

- Elected Captain/MVP of Varsity Basketball cheer 2020.
- National Honor Society member 2019-2021.
- Beta Club member 2019-2021.
- Spanish National Honor Society 2020-2021.

LEADERSHIP

Girls Uplift Girls- Georgia State University

Co-Founder/Secretary

May 2023- Present

- Active on-campus collaborator and volunteer
- Mentorship program for women at Georgia State University

National Society of Leadership and Success

Community Service Chair

August 2024- Present

Beyond Beauty

January 2021 - Present

Mentorship Director

- A volunteer at Helping Mamas, packing baby and maternal products.
- Volunteered for Day on not off MLK Book drive.
- Conducted a Sip and Social event for Beyond Beauty at GSU

Parkview High School Cheerleading- Lilburn, GA

Cheer Captain

July 2017- May 2020

- Varsity Football/Competition cheerleader
- Varsity Basketball cheerleader

Parkview Youth Football Association (MPAA)- Lilburn, GA

January 2017 - December 2020

Mentor/Service

PROFESSIONAL SUMMARY

A self-driven Business Administration student specializing in Innovation and Entrepreneurship, with strong leadership experience as well as customer service, sales, and mentorship roles. Adept at managing client relationships and delivering

tailored solutions in retail settings, including positions at Sephora and JMA Catering. Recognized for academic excellence as a Dean's List recipient and actively engaged in leadership and community service through roles at Girls Uplift Girls and the National Society of Leadership and Success. Skilled in data visualization, Microsoft Office, and beauty consulting.

EXPERIENCE

Sephora

July 2024 - December 2024

Beauty Advisor

- Provided exceptional customer service by offering personalized beauty solutions tailored to individual client needs
- Assisted clients in selecting skincare, makeup, and fragrance products from Sephora's diverse product lines
- Educated clients on proper product usage and performed makeup demonstrations to enhance customer experience
- Stayed updated on the latest beauty trends and new product launches to provide informed recommendations
- Ensured the store's visual standards are met, maintained a clean, organized work area
- Consistently met or exceeded sales targets through effective cross-selling and upselling techniques

Target Corporation

November 2021 - February 2022

Seasonal Guest Advocate

- Greeted guests with products as well as neatly bagged and placed items into carts for smooth checkout.
- Maintained the cash registers and self-checkout registers by keeping the area clean and organized for guests to utilize comfortably.
- Optimized customer satisfaction by putting first and practicing customer service with every interaction.
- Collaborated with staff members to enhance customer service experience and exceed team goals.

Zoe's Kitchen

August 2020 - May 2021

Cashier

- Gave customers price list suggestions and helped navigate the intricate menu.
- Took phone and catering orders and collaborated with guests to choose items that were best for parties.
- Built relationships with customers to encourage repeat business.

JMA Catering

May 2019 - September 2021

Catering Assistant

- Negotiated menu items with clients and preferences for cooked meals and serving at events.
- Collaborated alongside the chef to ensure guests were satisfied with meals as well as waited on properly.
- Oversaw catering orders to verify the accuracy and completeness of service.
- Supervised and trained junior catering staff to correct tasks and apply best practices.

SKILLS

- Microsoft Word, Excel, and PowerPoint proficient
- Data visualization and graphic design
- Machine learning
- Style and Beauty consulting
- Python
- Public Speaking
- Project Management
- Mentorship