



## PROFILE

Undergraduate student eager to build professional abilities while pursuing a bachelor's degree in Communication Media Production with a minor in Public Relations and Social Media Production.

Knowledgeable and Performance driven Anchor who excels at performing well under pressure and in a fast-paced environment. Effective communicator skilled at conducting deep research, completing engaging stories, and serving as the main news anchor. Strong attention to accuracy, well – developed critical thinking skills, and great teamwork abilities.

## CONTACT

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## LEADERSHIP POSITIONS

- Black Student Alliance (BSA) Vice President and Director of Marketing **2021-2022**
- WBWC 88.3 The Sting FM Radio DJ
- BW Summer Orientation Leader **2021-2022**
- BW Week of Welcome Orientation Leader **2021-2022**
- BW FYE Peer Leader **2021 Fall Semester**

# KIERRA MYKEL MULLINS

Radio Announcer DJ

## EDUCATION

### Baldwin Wallace University

August 2020 - Present

- GPA 3.2 Pursuing a B.A in Communication Media Production With a minor in Public Relations and Social Media Production.
- Dean's List Fall 2020 and Spring 2021
- National Academy of Television Arts and Sciences Foundation: 2021 National Student Production Award winner in the category of Arts and Entertainment/Cultural Affairs

### Gahanna Lincoln High School

August 2017 – May 2020

- College Prep

## PERSONAL ATTRIBUTES

- **Effective Communication Skills:** Articulate communicator with an appreciation for the different communication styles that are required when working with teams and or customers.
- **Honest and Reliable:** Strong morals and ethics that ensure honesty, reliability, and ability to undertake task responsibly.
- **Flexible:** Understanding of the need to remain flexible to support last-minute demands and changes. Comfortable in changing environments and situations, ensuring ability to always remain flexible and adaptable.

## WORK EXPERIENCE

### WBWC 88.3 The Sting Radio Announcer DJ

August 2020-Present

- Served as evening Radio Announcer and DJ, delivered live broadcast, and conducted professional interviews, ensuring that the program's high standards were met.
- Worked on the script development and completed engaging stories within very tight deadlines.
- Provided beneficial information to viewers on current news on School Campus activities, local politics, economics, business, health, and technology.

- Handles emergency inserts (e.g., news updates and breaking stories, emergencies, alert system tests, etc.)
- Socially informed and perceptive; up-to-date and in tune with the local and national trends and/or specialized knowledge of topics/events related to on-air discussions
- Check studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast
- Monitors the technical quality and accuracy of incoming and outgoing on-air programming from master control room
- May be responsible for operating control board for studios and remote programming
- Protects station's license by censoring live programs and deleting words/phrases not permitted on air

### **GLHS Video Communications (WGLH- TV)**

August 2016-May 2020

- Served as the main morning anchor, delivered live broadcast, and conducted professional interviews, ensuring that the program's high standards were met.
- Worked on the script development and completed engaging stories within very tight deadlines.
- Provided beneficial information to viewers on current news on School Campus activities, local politics, economics, business, health, and technology.
- Conducted deep research and collaborated with other media students and advising faculty to ensure the accuracy of facts and information.
- 2019 Gahanna Live Award winner for Best Feature Story

### **Justice Tween Brands – Style Advisor**

March 2019-March 2020

- Guaranteed the best customer service for all clientele
- Determined clients' needs and utilized product knowledge
- Maintained sales per hour and made personal sales goals
- Flexed into different positions such as cashier and fitting room seller
- Built lasting relationships with co-workers and clientele

### **SKILLS**

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- Customer Service (Face –to –Face)
- Problem Solving
- Dispute Resolution
- Excellent Verbal and Written Communication Skills
- **Software Skills:** Microsoft Word, Microsoft Excel, Goggle Docs, Final Cut Pro, Sheets, Slides,
- **Technical Skills:** Audio, Video, and Lighting Systems
- **Professional License:** Federal Communications Commission (FCC) License 11/2020, Certified Peer Educator 5/2021