

Shantell Ward

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OBJECTIVE

Full-time college student seeking entry-level position in creative marketing. Eager to apply education and skills in a professional workplace scene.

EDUCATION

Georgia State University, Robinson College of Business

Bachelor of Business Administration, Marketing
Honors College Scholar
Minor in Fine Art Photography

Atlanta, GA

August 2020 - December 2023

AWARDS AND RECOGNITIONS

- 2023 Marketing Roundtable Outstanding Minority Student Scholarship
- 2021/2022 President's List at Georgia State University
- 2021/2023 Dean's List at Georgia State University

EXPERIENCE

Georgia State University

Honors Photography University Assistant

Atlanta, GA

August 2022 - Present

- Managed equipment room for photo students by signing out and inspecting film/photo equipment on a weekly basis.
- Produced high-quality inkjet prints of photo projects for fine art photo students.
- Presented at GSU Undergraduate research conference to further explore the field of film and photo.

Album 88

DJ/Assistant Promotion Director/ former Podcast Director

Atlanta, GA

March 2021 - Present

- Acquiring a knowledge for non-commercial radio through interacting with station representatives and listeners weekly.
- Enhancing the Album 88's social media brand to bring in more listeners.
- Delivering assistance to 88 sessions coordinator with filming 88 Sessions interviews. Gained experience operating heavy duty camera equipment.
- Developed podcasting format for Album 88. Mission involved scouting podcasters, and listening and approving podcasts to go live on Album 88's website.

Masquerade

Summer Internship

Atlanta, GA

May 2022 - July 2022

- Created 100+ social media posts and copywrite for concert/shows advertising communication.
- Showcased and organized advertising materials in venues for 30+ shows.
- Distributed flyers at shows on-site of main location for 10 shows.
- Researched and documented 10+ artists/bands via social media and marketing research metrics.

XPO Logistics

Data Entry Assistant

Conley, Georgia

May 2021 - December 2021

- Documented 100+ entries and exits into an information systems for logistical purposes.
- Organized 100+ data entries in an information system and file system.
- Corresponded with multiple departments on upkeep of digital and physical file system long-term.

Kumon Learning Center

Early Learners teacher

Stockbridge, GA

July 2019 - December 2019

- Guided 20+ students in progress and work effort with weekly classes.
- Cultivated math and reading skills of 20+ students using Kumon's Learning Curriculum.
- Strengthened 20+ student work through patience and fostering a fun, trusting relationship.

VOLUNTEER ACTIVITIES

- Georgia State Undergraduate Research Conference (2023) Presented research in photographic fine arts.
- Exlucis Pop-up Projection Show (2023) Public show for presenting artist work of the year in the photographic fine art.
- Atlanta Celebrate Photography (2022) Helped in annual auction gala as a server and art handler.
- Album 88 WRAS Festival (2022) Helped with promotions and setting up annual festival.
- 88 Sessions (2021) Assisted in the production of live concerts and interviews with multiple artist.
- Senior Beta Club Vice-President (2016-2020)
- Read Across America (2018-2020) Read to children in excited manners to encourage recreational reading
- Red Cross Blood Driven (2018-2020) Served refreshments to donors and donated blood.
- Atlanta Food Bank (2018-2019) Distributed food and beverages to homeless individuals.

SKILLS

- English (native) French (conversation) Creole (conversational) Spanish (conversational)
- Technical: Microsoft suite (Word, Powerpoint, Excel), Wordpress (Blogging), Photoshop, Lightroom (Photography).
- Interpersonal Skills: Through my experience working with children, I developed patience and the ability to build strong foundations for lasting relationships. This has taught me the value of taking the time to build trust and understanding, which ultimately leads to more successful and enduring connections.
- Marketing Intelligence: As an intern at the Masquerade, I gained experience in marketing by observing and assisting my supervisors with their research and writing tasks. Through this experience, I learned the importance of having accurate and up-to-date information in order to make effective marketing decisions.