Tunisia L. Smith
Graphic & UX/UI Designer

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Education

Saginaw Valley State University
Bachelor of Arts
Major: **Graphic Design**
Minor: **User-Experience Design**
GPA: **3.93**
Expected Graduation: 05/2025

Skills

Design
Graphic Design - Web Design - UX Design - Wireframing - Prototyping - Particapatory Design - UX Reasearch - Information Archiectecture - Journey Mapping - Usability Testing - Empathy Maps - Affinity Diagramming - Heuristic Analysis - User Personas - Think-Aloud Protocol - UX Tour - Stakeholder Mapping   Critical Assessment - Priority Assessment - KJ Technique Marketing Research - Social Media Marketing - Business

Software
HTML - CSS - Figma - Adobe CC (Illustrator - Photoshop Indesign - Dreamweaver - Premeire Pro - Audition) Screencast - TechSmith - Word - PowerPoint - Excel - Outlook - SharePoint - iMovie - Final Cut Pro X

Awards

Roberts-Gilbertson Fellowship Fall 2023 - Winter 2024
Botz Liberal Arts Fellowship Fall 2022 - Winter 2023
SVSU President's List Fall 2021 & 2022 - Winter 2022 & 2023
SVSU Dean's List Fall 2020 - Winter 2021
Celebrating Saginaw Cultures: Best in Art and Design 2018 - 2019

Clubs

Active Minds: Social Media Chair Fall 2022 - Current
International Student Club Fall 2022 - Current
Game Design Club Fall 2022 - Current
Usability Group - Winter 2022 - Current
Forever Red Fall 2021 - Current
Organization of Black Unity Fall 2020 - Current

Volunteer

Plarn For A Purpose November 2022
- Make plarn (plastic + yarn) for homeless women in Detroit
READ November 2022
- Help prepare books to give to children in the local community
Girls On The Run November 2022
- Face paint on young girls' faces before they run a marathon
Saginaw Children's Museum Holiday Hooray December 2022
- Leading games for children, creating craft, picking up toys, etc.

Relevant Experience

NASA Jet Propulsion Laboratory - Project Manager
Feb 2023 - Apr 2023

• Meetings with Dr. Williamson, Dr. Tapp, and NASA JPL Design Team Staff about project progress and upcoming goals

• Discover usability issues and design possible solutions through Heuristic Assessment of the NASA JPL website

• Conduct user testing with consistent users of the NASA JPL website with the Think-Aloud Protocol

This Guy's Coffee - **Project Manager**
Feb 2023 - Apr 2023

• Identifying "This Guy's Coffee" stakeholders, their empathy maps, and personas

• Create wireframes for This Guy's Coffee redesign and team wireframe analysis for recommended changes

Work Experience

Recovery Pathways LLC - **Technical Writer**
Nov 2022 - Current

• Redesign the information architecture structure of Recovery Pathways LLC's website

• Conducting usability testing: Articfact Analysis, Scenario-Driven Think Aloud Protocol, Critical Assesment, and Participatory Assessment

• Creating wireframes, storyboards, sitemaps, and screen flows

SVSU Melvin J. Zahnow Library - **Student Access Employee**
Aug 2021 - Current

• Technically assisting patrons by helping them find library resources on SVSU software.

• Answer phones or organize files, as well as perform other routine clerical tasks.

• Collecting fines for overdue or lost materials.

*References available upon request