

AI in Design

And why you shouldn't be afraid of it.

AI is intergrating itself in just about everything. AI is also taking part in the design field, and while some designers and businesses might be weary of AI, there really is no need to be. AI is here to help and assist the lives and work of designers. These are some of the ways:

Time Saver

AI can save designers valuable time. Whether that be boring repetitive tasks or tiresome legwork, AI can assist designers sometimes just with a click of a button.



Boost in Creativity

As AI helps designers with laborus work, it gives designers more time to expand on their creative side. It also gives desginers more time to focus on the strategic side of design.

New Set of Eyes

AI can give many suggestions and tips for designers giving them a new set of eyes. It's up to the designer to decide if the suggestions are benefical to the design, and with one click that can happen.



AI Variants

AI can create multiple variants of what is being designed based on original work and looking at similar patterns. Giving designers more options and new ideas to work with.

Data Friend

AI is here to help, not take over a designers' job. It brings many possibilites and benefits to a designer. Because when put together, AI and a designer can create truly something amazing, not one without the other.



AI is good, and while many might be weary of AI, it certainly has its benefits. With more time, AI in design will be much more powerful and be able to assist designers even more than now, with more accuracy and speed. AI is improving design slowly, creating even more impactful and meaningful designs to users and businesses, and at the same time helping out the designer behind it all.