

Zhengxiang Xu

Graphic, UX Designer

Creative graphic designer with a passion for building engaging and meaningful experiences for users. Particular strengths in analytics, content creation, digital marketing solutions, and user experience. Fluent in English and Chinese. Studied abroad in the U.S. since August 2019.

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📷 @mikexu_

🔄 github.com/mikexuzx

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🎓 Education

Miami University | 2023

Emerging Technology in Business + Design Major
Architecture and Interior Design Studies Minor
GPA: 3.9

High School Affiliated To Nanjing Normal University Xianlin Department Of Middle School | 2013

Excellent Academic Level
President and founder of the Gourmet Club

🧩 Technical Skills

Coding Skills

JavaScript
JQuery
HTML/CSS

Design Tools and Skills

Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Apple Final Cut Pro
Figma
Sketch

Digital Marketing
Photography
Typography
Social Media Management

Soft Skills

Time Management
Collaborative
Critical thinking
Motivate
Attention to detail

🏆 Achievements

Academic

Miami University President's List (Spring 2020)
Miami University Dean's List (Fall 2020)
Miami University Dean's List (Spring 2021)
Miami University President's List (Fall 2021)

Technology

Team Project Leader | 2021
As a team leader in the Web Interaction Design & Development class. Planned and distributed working tasks for team members on each webpage. Helped everyone to improve interface.

Apple Teacher Online Program | 2017
Recognized by Apple for demonstrating skills with Apple products for teaching and learning.

Winner of the prize “Poster of the 2nd Youth Olympic Games” | 2014
Category: Visual Design

💻 Select Courses

Digital Marketing / Social Media Management

Made persuasive recommendations and solutions for companies who needs to have improvements on social media posts.

Art and Digital Tools

Considered how digital tools integrate with hands-on techniques.

Design Thinking & Principles

Built empathy and understanding to solve problems for users.

Web Interaction Design & Development

Investigated interactive design as it relates to a variety media types.