



CHASE ALEXANDRA BROWNELL

SOCIAL MEDIA MARKETING & DATA ANALYTICS

EXPERIENCE

BRAND AMBASSADOR - 2019 to CURRENT

THE CAMPUS AGENCY - Oxford, MS

- Create innovative marketing campaigns through brand ambassador programs, mobile tours and campus marketing
- Drive selling, customer acquisition and brand awareness through partner relationships with college ambassadors
- Write media alerts and develop social campaigns to promote brands

MARKET PARTNER - 2018 to CURRENT

MONAT - Denver, CO

- Assemble a team of likeminded Market Partners who share the same vision by making connections
- Use direct sales/social media marketing to create a person-to-person experience
- Implement brand and demand strategies to meet revenue targets for business services and products

SALES ASSOCIATE - 2017 to 2019

MICHAEL KORS - Denver, CO

- Improved engagement with merchandise and providing outstanding customer service
- Established the KORS experience by connecting with each individual client to fit their VIP needs
- Followed latest market trends

PROFESSIONAL DANCER - 2010 to 2015

THE SILHOUETTES - Denver, CO

- The Silhouettes - Original Television Cast Member 2nd place finish on Season 6 of NBC's America's Got Talent
- Principal Dancer in Headliner show at Caesar's Palace, Las Vegas and at Ellie Caulkins Opera House, Denver
- Featured on TruTV's Season 1 of Fake Off - Assistant Choreographer, Principal Dancer

CONTACT

(303) 815 5652

thealexandrachase@gmail.com

www.thealexandrachase.com

www.linkedin.com/in/chase-brownell

www.instagram.com/chase_brownell

EDUCATION

THE UNIVERSITY OF MISSISSIPPI - Oxford, MS

BACHELOR OF SCIENCE: May 2020

Integrated Marketing Communications

CUMULATIVE GPA: 3.273

Licensed Real Estate Broker - Denver, CO

ACTIVITIES

NSLS HONOR SOCIETY -

2018 to CURRENT

The University of Mississippi - Oxford, MS

KAPPA KAPPA GAMMA FRATERNITY -

2016 to CURRENT

The University of Mississippi - Oxford, MS

TOP MODEL AND REPRESENTATIVE -

2014 to 2018

Vision Photography - Denver, CO

SKILLS

- Social Media Marketing

- Data Analytics

- Adobe Creative Suite

- Campaign Management

- YouTube Channel Work

- Business Communications

- Corporate Blogging

- Photography