

Meagan Sanders

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Louisville, Kentucky

www.meagansandersportfolio.com



EXPERIENCE

Web Design Intern

Nov 2019-Jan 2020

Joint Effort Marketing & Consulting / Louisville, KY

- Built website from scratch for non-profit client
- Designed digital content and graphics for site

Marketing and Design Intern

May-Aug 2019

Joint Effort Marketing & Consulting / Louisville, KY

- Organized branding campaign for new business concept
- Developed concept and design for *The Ambition Planner*
- Analyzed market and media trends
- Created digital media content and logo designs

Public Relations and Communications Intern

Oxford Police Department / Oxford, MS

Jan-May 2019

- Created and implemented two public relations campaigns
- Issued press releases on behalf of OPD
- Produced advertising and daily social media content

MadeByMeag Designs, Owner and Artist

Etsy Shop / Oxford, MS

2017 - 2019

- Produced hand-lettered pieces of art and calligraphy
- Oversaw online shop and digital media designs
- Created digital media content and logo designs

INVOLVEMENT

RebelTHON

- Director of Merchandise & Apparel
- Branding & Marketing Chair
- Marathon Relations Committee Member

Mar 2019 - present

2018 - 2019

2017 - 2018

Omicron Delta Kappa Honors Society

- Public Relations Chair

Oct 2019 - present

Pi Beta Phi

- Mississippi Beta Active Member
- Panhellenic Recruitment Counselor

Aug 2016 - present

Jan - Oct 2018

SERVICE

RebelTHON, 12-hr Annual Dance Marathon, Oxford, MS

2016 - present

Lafayette Elementary Reading Mentor, Oxford, MS

2016 - present

Broadway Baptist Church Youth Group, Louisville, KY

2012 - present

EDUCATION

University of Mississippi

Oxford, Mississippi

- Graduation: May 2020
- **Bachelor of Science:** Integrated Marketing Communications
- **Minor:** Business Administration
- GPA: 3.6

John Cabot University

Rome, Italy

- 2018 Summer Study Abroad
- Communications & Global Media

HONORS

Chancellor's Honor Roll (4.0 GPA)

2018

Dean's Honor Roll (3.5 GPA)

2016 - present

Provost Scholar

2016 - present

Valedictorian - Ballard High School

2016

SKILLS

Public Relations



Adobe Creative Suite



Graphic Design



Web Design



Account Planning



Social Media Management



Hootsuite



Planoly



Trello



Digital Photography



Canva

