

ABB EY P O S T

Communication • Individualization • Input • Learner • Strategic

EDUCATION

Master of Arts, University of Nebraska–Lincoln, May 2024

3.97 GPA. Specialization in Integrated Media Communications with certificates in Public Relations and Social Media & Strategic Marketing (May 2026). Graduate Assistant for the College of Journalism involved with Graduate Student Assembly, Big Brothers Big Sisters and college's experiential lab.

Bachelor of Journalism, University of Nebraska–Lincoln, May 2022

3.96 GPA. Sports Media and Communication & Advertising and Public Relations majors with minors in Psychology and Communication Studies. Involved with mentoring, Jacht Ad Agency and Honors College. Completed an honors thesis about the effects of socioeconomic status on consumer attitudes.

EXPERIENCE

Project Coordinator, University of Nebraska–Lincoln, February 2025 - Present

Manage and coordinate projects supported by the Office of University Communication and Marketing to ensure the delivery of high-quality, on-brand marketing and communication materials.

Lecturer, University of Nebraska–Lincoln, August 2022 - Present

Teach multiple sections of JOMC 130 visual communications, JOUR 200A Editing and Reporting, and SPMC 150 Sports Media courses. Instructing groups of 20 students on multimedia concepts.

Assistant Director of Marketing, University of Nebraska–Lincoln, June 2024 - January 2025

Oversee alignment of messaging for the Academic Services and Enrollment Management Office. Develop marketing communications and work with team to ensure projects are efficiently completed.

Marketing and Development Intern, Nebraska Foundation, May 2023 - August 2023

Partner with the College of Engineering at the University of Nebraska–Lincoln to conduct research and create marketing materials to showcase donor impact.

HuskerVision Intern, University of Nebraska–Lincoln, August 2020 - July 2022

Work with media production team to film games, make highlight reels and create content for all Husker sports teams. Nominated for new student of the year award due to my initiative and involvement.

HONORS

Outstanding Grad

Recognized for contributions with Honors Program and respected college of study.

Dean's List

Maintained a spot during collegiate career for highest level of scholarship.

SKILLS

Active Collab and Wrike

Google and Microsoft Suites

Market Research

Project Management

Strategic Communication

COURSES

Digital Insights

Fox Sports Campaign

Promotion and Engagement

Strategic Development

Visual Communications

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