

# Taylor Cassiani

Skowhegan, ME 04976

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## Education

**University of New Hampshire** - Durham, NH  
Bachelor of Arts: Linguistics

Expected May 2023

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## Work Experience

**Walmart** - Waterville, ME  
*Retail Sales Associate*

May 2019 - Present

- Answered customer questions and resolved concerns regarding merchandise and pricing, both via phone and in-person
- Greeted customers, helped locate merchandise and suggested suitable options
- Protected purchase items with proper bagging and wrapping to prevent damage
- Completed setup, breakdown and product preparation for promotional displays

**Wildcatessen** - Durham, NH  
*Food Service Worker*

August 2019 - Present

- Communicated effectively with customers to plan specialized orders, provide recommendations, and provide responses to inquiries and requests
- Performed designated tasks such as replenishment of food and condiments, stock rotation, storage of food, cleaning routines, and food preparation

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## Volunteer Experience

**Somerset Career & Technical Center Food Pantry** - Skowhegan, ME  
*Co-Founder & Volunteer*

August 2018 - June 2019

- Assisted with tasks including taking messages, scanning documents, and answering Facebook inquiries
- Communicated with local businesses and banks to promote community relationships
- Worked with vendors to maintain food supply
- Designed logos and posters to make the community aware of the food pantry as a resource
- Provided information about available program resources through social media

**Digital Graphics Print Shop & Design Center** - Skowhegan, ME  
*Student Volunteer*

August 2017 - May 2019

- Assisted in managing corporate social media channels including Facebook and Twitter
- Responded to email and social media messages according to prescribed policies
- Developed pricing strategies while balancing cost of materials and cost of labor with customer satisfaction
- Helped clients develop website portals and social media pages to promote clubs
- Used equipment like RICOH printers, vinyl cutters, and vinyl presses
- Developed logos and booklets for local companies and event on Adobe Photoshop, Adobe Indesign, and Adobe Illustrator

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## Affiliations

**Day One President/Day Two Vice President** - SkillsUSA  
From 2017 to 2019

**Member** - TRIO Upward Bound  
From 2016 to 2019

**Historian** - National Honors Society  
From 2017 to 2019

**Social Media Coordinator & Lead Designer** - FIRST Robotics  
From 2015 to 2018

References Available Upon Request