

Lauren Campbell

Media Arts & Studies and Political Science

(304) 550-6267

laurencampbell105@gmail.com

PROFILE

A driven University of Kentucky student majoring in Media Arts & Studies and Political Science.

Maintains a strong professional background while excelling in school and personal interests.

SKILLS

Adaptability

Creativity

Current Event Knowledge

Event Production

Photography

Problem-Solving

Public Speaking

EDUCATION

University of Kentucky

Bachelor of Science in Political Science and Media Arts & Studies
Graduation Year: 2021

Involvements:

Creator Cats

(Founder; Communication Executive; Visual Art & Literature Director)

Kentucky Kernel

(Social Media Editor)

UK Student News

(Production Team)

Forté Rising Stars

(Digital Content Creator)

UK CHAARG

(Membership Committee)

The Second City

Training Center

She Camp : 08/2017

Guided to make confident choices through improvisation, stand-up, and sketch comedy.

Filmed for a HBO documentary.

Sketch Online : 11/2016

Generated new ideas and exploring point-of-view while learning terminology.

Comedy : 07/2016

Exercised storytelling through improvisation, stand-up, and sketch comedy.

EXPERIENCE

Social Media Editor

Kentucky Kernel - (08/2019 to Current) - Lexington, KY

- Manages the Kentucky Kernel's overall digital image and send weekly email blasts with the week's top stories to over 3,000 subscribers

Production Team

University of Kentucky Student News - (08/2019 to 12/2019) - Lexington, KY

- Served on the production team of the newscast alternating in the capacities of technical director, audio director, and floor director each episode

Intern

West Virginia Symphony Orchestra - (06/2018 to 08/2018) - Charleston, WV

- Worked in the Music, Education, Development, and Marketing departments learning the functioning of the WVSO and contributing to these departments
- Used Patron Manager and Instant Encore to organize dates and repertoire for each concert as well as Symphony League members and donor information
- Contributed to the production of WVSO's summer symphonic concerts

Intern

New York Comedy Festival - (10/2016 to 11/2016) - New York, NY

- Coordinated with each venue's house manager to ensure posters were placed throughout the venue, the prerecorded festival announcements were played, and programs were distributed
- Observed and contributed to the production of 14 shows

FlipSide Correspondent

Charleston Gazette-Mail - (12/2010 to 10/2016) - Charleston, WV

- Contributed content (art, articles, and photos) to FlipSide Magazine which appears in West Virginia schools, libraries, malls, online, and in the Saturday edition of Charleston Gazette-Mail

Art & Event Production Intern

FestivALL Charleston - (04/2016 to 08/2016) - Charleston, WV

- Ensured all visual art exhibitions were accurately executed during FestivALL's Preview Weekend and the 12 day extravaganza
- Curated 124 pieces of art for the art show "Art-for-ALL"
- Worked closely with FestivALL's Art Committee and assisted in the production of FestivALL's Art Parade and Art Fair

LEADERSHIP

Team Leader

HeadCount - (02/2019 to Current) - Lexington, KY Area

- Coordinates with band management and national HeadCount staff to recruit, train, and support regional volunteers for nonpartisan voter registration and civic engagement activities at concerts and community events

Founder, Communication Executive, Visual Art & Literature Director

University of Kentucky Creator Cats - (01/2020 to Current) - Lexington, KY

- Founded the student Organization Creator Cats and wrote its official club constitution
- Works as the Communication Executive strategizing communications between the Creator Cats' Executive Council, the General Membership, and the campus community
- Works as the Visual Arts Director by presiding over all Literature & Visual Art Committee and ensuring the committee completes a semester project

Digital Content Creator

University of Kentucky Forté Rising Stars - (09/2019 to Current) - Lexington, KY

- Manages the organization's social media accounts and designs posters to advertise club events

Membership Committee

University of Kentucky CHAARG - (09/2019 to Current) - Lexington, KY

- Helps recruit and keep members engaged within the chapter

Board Member

Kanawha County Public Library Elk Valley Branch - (05/2016 to 05/2017) - Elkview, WV

- Helped ensure the library functioned well by attending the library's events and Board Meetings where prominent decisions were made
- Voted in the best interest of the library and spoke on its behalf

Student Advisory Team Member

Newseum - (09/2015 to 05/2016) - Washington, DC

- Provided feedback on the development of new programs, exhibits and digital initiatives
- Contributed content to *newseumed.org*, including an interview with CNN Politics Senior Digital Correspondent Chris Moody
- Attended bimonthly meetings at the Newseum as well as special events