

Shreyas S Peruvemba

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EDUCATION - CURRENT AND PLANNED

Farmer School of Business - Miami University, Oxford, Ohio Graduating *May 2023*
Bachelor of Science in Information Systems
Minor in Supply Chain Management
University High School - Irvine, CA *June 2019*

PROFESSIONAL EXPERIENCE

Chill Pistachio's Frozen Treats - Irvine, CA *November 2016- November 2020*

Social Media Manager - Chill Pistachio's Frozen Treats

- ❖ Managed Yelp, Five Stars, & Instagram
- ❖ Created Social Media Content & Engaged with Customers
- ❖ Used Adobe Illustrations & Adobe Indesign to Create Engaging Advertisements
- ❖ Implemented Coupon System using Five Stars

RagersVisuals - Irvine, CA *August 2018 - October 2019*

Founder - RagersVisuals (Video Editing Business)

- ❖ Create Visuals (Cover Art, Animations, Music Videos) for Aspiring Music Artists
- ❖ Market using Instagram Influencers, Instagram Promotions, and Facebook Ads
- ❖ Built Network of Skilled Editors to Accelerate Growth
- ❖ Work with Artists from California, New York, Massachusetts, Georgia, Indiana, Ohio, and More

NightAfter Co. - Los Angeles, CA *April 2017-June 2019*

Founder - NightAfter Productions (Music Production)

Co-Founder - NightAfter Clothing (Clothing Line)

- ❖ Manage Shipments, Inventory & Company Financials
- ❖ Market using Promotional Events & Social Media
- ❖ Created and Manage Website, Social Media, & Youtube
- ❖ Recruit Music Artists/Producers from California, Ohio, Arkansas, and Indiana
- ❖ Produce/Distribute Beats Online to Music Artists through BeatStars/Youtube/Instagram

TheRapSupplyStore - Los Angeles, CA *May 2017 - December 2018*

Founder - TheRapSupplyStore (eCommerce Business)

- ❖ Launched the Music Merchandise Business in May 2018
- ❖ Created and Managed Shipments, Website, & Social Media
- ❖ Marketed using Instagram Influencers, Instagram Promotions, and Facebook Ads
- ❖ Networked with 10+ Vendors from United States, China, & India
- ❖ Created Promotions & Advertisements using Adobe Illustrations & Adobe Indesign

COMMUNITY CONTRIBUTION AND PARTICIPATION

Public Broadcasting Service (PBS) NewsHour - Irvine, CA *September 2018 - December 2018*

Call Center Agent Volunteer - PBS NewsHour Live TV

- ❖ Volunteered as a Call Center Agent to Raise Money for Fundraising Events
- ❖ Sold Thousands of Dollars Worth of Concert Tickets on Live TV to PBS Listeners
- ❖ Communicated with Hundreds of PBS Listeners in the Orange County Area
- ❖ Completed Customers' Payments and Sent Confirmation Emails

Athletics - Tennis *August 2015 - June 2019*

JV Captain/Varsity Doubles Starter - University High School

- ❖ Led our Undefeated Varsity Team - 2019
- ❖ Competed in CIF, All-American, & Pacific Coast League Tournaments - 2018, 2019
- ❖ Won CIF All-State Open Division Championship - 2019