

# Berta de la Rosa Cosculluela

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In/bertadelarosacosculluela

## Work Experience

### ● **Director of Outreach**

*Women in Law*

November 2020 to Present

Coordinate and maintain a strong communication network within the organization through weekly emails and meetings. Provide information and assist all members at any time.

### ● **VP of Membership**

*Delta Zeta Sorority*

November 2021 to Present

In charge of planning and executing recruitment events and creating marketing content to promote and maintain a cohesive brand for the organization. Organize, style, and prepare 200+ members during two weeks of formal recruitment to ensure a productive and effective rush process.

### ● **Social Media Director**

*American Cancer Society on Campus*

November 2020 to Present

Developed and executed a social media strategy and executed on Instagram and LinkedIn. Increased the amount raised for fundraising events through weekly posts and engaged our targeted audience. Raised over \$500 within 48 hours for *Relay for Life* through engaging posts on Instagram and networking.

### ● **Spirit Director**

*Delta Zeta Sorority*

November 2020 to November 2021

Promote a good campus and national relations through communication and engaging activities. Keep detailed records of events, activities and ideas.

## Education

### ● **Miami University - Oxford, Ohio**

Bachelor of Arts - Diplomacy & Global Politics; Psychology (May 2023)

GPA: 3.73

Dean's List - Spring 2021

## Volunteer Work

### ● **Volunteer Teacher and Coordinator**

*Corazón de los Apus and Mantay*

May 2021 to June 2021

Spent 4 weeks in Cusco working with impoverished kids and assisting with implementation, evaluation, and communication of classroom programming and routines. Enhanced student learning by optimizing wide range of instructional approaches and innovative classroom activities. Primary focus on English learning to infants and toddlers.

### ● **Scientific Council**

*Hospital Sant Joan de Deu, Barcelona*

September 2018 to September 2020

Provided support throughout the steps of comprehension, communication and improvement of the medical methods that impact children and teenagers.

## Skills and Proficiencies

### ● **Certified In**

- Social Enterprise (JA Europe)
- International Volunteer HQ
- CITI Program
- Mini MBA Miami University
- Winner of the ADD Synergy Innovation

### ● **Languages**

- Native speaker in Spanish
- Native speaker in Catalan
- Fluent in English

### ● **Proficient in Google Suites and MS Office Skills**