

KUBRA ORAKCIOGLU KAZAN

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EDUCATION

2015 – 2016 Istanbul Technical University, Institute of Social Sciences Master Degree

(GPA: 3.55/4.00)

Entrepreneurship & Innovation Management

Coursework: Leadership, Strategic Management, e-commerce, Marketing

Management, Innovation Management

2011 – 2012 Istanbul Fashion Academy

Fashion Management Programme

Coursework: Fashion History, Accounting, Social Media, Fashion Marketing,

Fashion Business

2005 – 2011 State University of New York (SUNY), New Paltz, US (GPA: 3.35 / 4.00)

Bachelor of Science; Management

<u>Coursework:</u> Project Management, Operation Management, International Business, International Marketing, Business Communication, Financial Markets and Institutions, Information System Management, Business Forecasting, Statistics, Financial Accounting

2005 – 2010 Istanbul Technical University, (GPA: 3.11 / 4.00)

Bachelor of Science; Management

<u>Coursework:</u> Human Resources Management, International Business, Project Management, Employment Law, Business Forecasting, Management Science, Statistics, Organizational Behavior, Microeconomics, Macroeconomics

2001 – 2005 Gözcübaba High School

1998 – 2001 Erenköy Junior High School

WORK EXPERIENCE

2018 -	Turquality and Marketing Director
	ORKA HOLDING - ISTANBUL
2013 - 2018	Marketing Business Development Manager
	ORKA HOLDING – ISTANBUL
2011 - 2013	International Business Development Executive
	ORPA GROUP – ISTANBUL
2011	Assistant Account Executive Intern
	BLUE AGENCY – NEW YORK, NY
2010 – 2011	Assistant International Sales Manager
	ORKA GROUP – ISTANBUL
2009 – 2010	Administrative Assistant Manager
	ORKA GROUP – ISTANBUL
2006	Accounting Assistant Internship
	ORKA GROUP – ISTANBUL

ACTIVITIES

2004	Full time course at Bell Cambridge in Intensive English
2009	GOBI (Global Opportunity in Business and Investment): Istanbul Technical
	University
2011	Advanced Excel Training, sponsored by Orka Group
2014	Global Sales Strategies for Ambitious Turkish Firms, organized by
	Entrepreneurship Ventures Inc.
2014	International Women & Justice Summit, organized by KADEM
2014	President Gül and Governor-General Mateparae of New Zealand private press
	conference in Ankara
2015	B20 Turkey – Antalya Summit Press Release
2016	Speaker at CoSocial Network Business Event
2019	Guest Speaker at ITU – Progroup
2019	Substitute Teacher at Mimar Sinan University
2019	Mentoring at Istanbul Technical University

LANGUAGE SKILLS

- ✓ English (advanced)
- ✓ Spanish (beginner)

MEMBERSHIPS

- ✓ New World Businesswomen's Platform Member
- ✓ Foreign Economic Relations Board Member

INTERESTS

- ✓ Horseback riding
- ✓ Playing tennis
- ✓ Reading books
- ✓ Creative Writing