

Evelyn Laferriere

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Clarkson University, Potsdam, New York

Master of Science, Environmental Policy

Expected December 2025

Bachelor of Science, Environmental Science and Policy, Honors Program, 4.000 GPA

December 2022

Minors, Literature & the Arts, Communication

Certifications & Trainings

Certified Interpretive Guide Certificate, National Association for Interpretation

June 2024

Energy Navigator Volunteer Training, Cornell Cooperative Extension

November-December 2023

Honors & Awards

Environmental Science and Policy Leadership Award

Spring 2021

ISE Sustainability Prize for Undergraduate Projects and Outreach*

Spring 2021

Experience

Clarkson University Institute for a Sustainable Environment, Potsdam, NY

August 2024-Present

Acting Sustainability Coordinator

- Manages Institute interns and projects, coordinates team meetings and assigns tasks
- Creates social media posts and manages Institute Instagram, Facebook, and LinkedIn accounts
- Coordinates with campus staff, students, and a local farm to operate an on-campus food waste program
- Designs and teaches sustainability trainings & runs lessons for resident assistants and first year students
- Manages overall communication between the Institute and other campus members interested in sustainability initiatives

AmeriCorps Campus Compact Campus Climate Action Corps, Canton, NY

November 2023-July 2024

Climate Action Leader

- Managed various campus and community based projects at St. Lawrence University
- Assisted St. Lawrence's Office of Sustainability with compiling data for the AASHE STARS sustainability report, updating the Sustainability webpage, and communicating work to the campus
- Educated community members about climate change and energy efficiency through basic home energy assessments, presentations, and outreach events
- Implemented a water quality monitoring project in collaboration with Nature Up North, an environmental education organization
- Created ArcGIS Field Map surveys with student workers to document bike racks in the local community
- Participated in the Village of Canton's Sustainability Committee and assisted with Climate Smart & Clean Energy Communities programs; served as the project manager for a community outreach campaign

Adirondack Center for Loon Conservation, Saranac Lake, NY

June 2023-October 2023

Loon Center Manager

- Managed visitor center and gift shop, including ordering product to sell, cleaning, organizing stock rooms
- Managed mailing list; documented donations and raffle ticket sales using Excel
- Engaged & educated guests, answered questions about exhibits, loons, and the Adirondack Park
- Assisted with social media, exhibit design, emails, education & outreach, and thank you letters; handled communications regarding the store, loon rescues, concerned citizens, donors, and events

The Walt Disney Company College Program, Orlando, Florida

January-June 2023

Merchandise Cast Member

- Assisted guests at World of Disney store in Disney Springs; operated register; replenished product; organized stock room with smart stock systems
- Provided excellent guest relations experience to guests; maintained overall show quality of the store

The Sustainable Living Guide, Austin, TX (remote)

Summer 2022

Writing Intern & Team Lead

- Researched for and outlined sustainable gardening classes & wrote creative captions for social media
- Organized & managed an online concert, communicating with musicians and serving as stage manager
- Led a group of User Experience interns in a website redesign project & managed internal team documents

Clarkson University Writing Center

2021-2022

Writing Tutor

- Worked with students one-on-one to edit and improve their essays, applications, and resumes
- Helped English as a Second Language students read and understand homework assignments
- Collaborated with a literature class in the spring of 2022 as an embedded tutor, reading all their assigned texts and helping students with brainstorming essays and creative projects

Clarkson Beacon Institute for Rivers and Estuaries

Summer 2021

Summer Programming Assistant & Environmental Education Intern

- Designed and taught ecology & environmental science lessons to elementary and middle school students
- Organized & served as a counselor and educator at a nature and science summer camp
- Created social media posts with Canva for the organization; wrote language for visitor center displays

Clarkson University Adirondack Semester

Fall 2020

Student Researcher, Field Sampler, and Science Educator

- Collected & analyzed leaf, invertebrate, & soil samples to study mercury deposition in vernal pools
- Contributed to a 50+ page white paper & two research presentations, including policy recommendations
- Designed and taught a lesson about vernal pools and the Adirondacks to elementary school students at the North Country Children's Museum*

Leadership & Activities

Board of Directors Member, Indian Creek Nature Center

2024-Present

Village of Canton Sustainability Committee Member

2023-Present

CU Orchestra Social Media Manager

2022

Honors Steering Board Ambassador Co-Chair

2021-2022

Sustainability Club Member

2021-2024

Honors Sophomore Project (Creating a Food Pantry on Campus) Team Liaison

Spring 2021

Skills

Community Outreach, Environmental Education, Guest Relations, Inventory & Store Management, Intern Management, Project Management, Environmental Field Sampling, Basic ArcGIS, Canva, Basic AdobeXD, Basic Adobe Premiere Pro, Public Speaking, Creative Writing, Report & Academic Essay Writing, Editing Writing, Research, Microsoft/Google Suites