

MICHAEL LEWIS NEELY

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Education

University of Southern California	May 2020
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Bachelor of Arts, English (Departmental Honors)

3.94 GPA: Summa Cum Laude

Rio Hondo College

Associate of Arts for Transfer, English Literature (Honors) May 2018

4.00 GPA

Research Experience

Dornsife School of Letters, Arts, and Sciences, Department of English, University of Southern California	2019-2020
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Advisors: Thomas Gustafson, Rick Berg

Presentations

“A More Perfect Union? Liberty Versus Equality in American Construction and Reconstruction”: Senior Honors Thesis

Dornsife School of Letters, Arts, and Sciences, Department of English, University of Southern California, *Honors Thesis Presentations, April 2020*

Writers' Resource Center, Rio Hondo College, *Assemblages Conference Proceedings, November 2017*

Professional Memberships

Member, Phi Beta Kappa Honors Society	Since 2020
Member, Phi Kappa Phi Honors Society	Since 2019

University Service

USC Young Alumni Council (YAC), Marketing Ambassador	Since 2020
Phi Beta Kappa Alumni Association of Southern California, Young Professionals Committee, Association Leader	Since 2021

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Languages

Spanish: Speaking, Writing, and Reading Proficiency

Work Experience

Internet Analyst | Kilpatrick, Townsend, & Stockton LLP, Los Angeles, CA March 2021-Present

- Research trademark registrations, websites, and social media pages à la Trademark Copyright Management (TCM) that potentially evoke or mimic the class and good services of Facebook, Snap Inc., Amazon, Netflix, Primerica, Boa Technologies, Natals, NFL, and the newly formed META. Submit takedowns of infringing content
- Prepare agenda and reports for attorney review that they, in turn, present for client adjudication of whether to take legal action and in what form
- Update client and firm databases with new information from local counsel, adverse party action, newly-filed infringing applications, and likelihood of outcome considering any potential damage to our brand due to nonenforcement or an unfavorable appeal

Phone Banker | Merino, Barajas, & Allen, Whittier, CA September 2020-November 2020

- Disseminated mayoral, city council, & school board candidates' positions to thousands of Bakersfield, Costa Mesa, Santa Ana, & Santa Fe Springs residents over the phone, as well as provided links to their webpages where residents could certify for themselves the information
- Increased voter participation rates by clarifying the new 2020 election vote-by-mail guidelines
- Conferred residents with campaign posters, lawn signs, and vehicle stickers, amplifying the political and Democratic spirit in local neighborhoods

Literacy Leader | Wise Readers to Leaders, Los Angeles, CA June 2019-August 2019

- Cultivated long-standing relationships with low-income elementary students from disadvantaged backgrounds

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- Reduced learning loss by adjusting curriculum to students' learning habits, thereby advancing retention rates (over 85% of 2nd through 5th graders met or exceeded grade-level expectations by the end of summer)
- Boosted parental involvement over social media in company-sponsored activities and events, such as field trips to Underwood Family Farms and the California Science Center

Tutor | Rio Hondo College, Whittier, CA

February 2017-December 2018

- Enhanced first-generation students' reading and writing skills in preparation for transfer to a four-year institution
- Spearheaded an intermediary writing development course that promptly transitioned students to introductory college-level courses
- Reacquainted older students with English and mathematics competence necessary to acquire training certificates

Barista, Target Corps., Pico Rivera, CA 90660

May 2016-January 2017

- Promoted an amicable atmosphere through negotiating coffee conversations with team members
- Optimized efficiency by utilizing each team member's skill set, such as assigning the nimble team members for openings and the scrupulous team members for closings
- Expedited integration of new beverages and promotions by devoting time each night before closing to prepare

Distinctions/Expertise

Soft Skills: Leadership, Professional Ethics, Public Speaking, Time Management, Organization

Technical Skills: Adobe Photoshop & Premiere Pro, Salesforce, All of Microsoft Office