

KYLE ANGEL

Current Address:

5262 Brown Road APT 1121
Oxford, OH 45056

kylejangel@outlook.com

+1 (513) 633-1605
linkedin.com/in/kyleangel

Permanent Address:

6225 Watchcreek Way #202
Milford, OH 45150

OBJECTIVE

To secure a position and/or internship in Marketing, Communications, or PR with a reputable organization to expand my learnings, knowledge, and skills.

EDUCATION

Miami University – Oxford, OH

Dual Degree Candidate: December 2022

Bachelor of Arts | Major: Strategic Communication

Bachelor of Science in Commerce | Major: Business Management

GPA: 3.0

INTERNSHIP EXPERIENCE

The Procter & Gamble Company – Cincinnati, OH (*Remote*)

May 2021 – August 2021

Brand Communications Intern – P&G Family Care, North America

- Conducted a landscape analysis on content marketing/influencer partnerships and presented strategic recommendations to senior leadership worth \$M.
- Analyzed a brand's social identity against its top competitors by presenting an analysis to an award-winning global public relations firm and senior leadership on competition, social voice, content pillars and platform metrics.
- Created a unique social engagement dashboard that provided advanced analytics and social media benchmark tools to market, advertise, research, and engage consumers.

WORK EXPERIENCE

Shops by Todd, Inc. | Jake's Toggery Brand – Cincinnati, OH

August 2021 – Present

Store Manager/Divisional Coaching Manager

| *Assistant Store Manager, Nov 2019 – July 2020, Aug 2021 – Oct 2021*

| *Key Holder/Sales Associate, Feb 2019 – Nov 2019*

- Responsible for the overall management of the store's daily operations by enforcing the Shops by Todd, Inc company objective and standards, including employee management, financial management, merchandising, customer service, sales, store performance, and KPIs.
- Serves as the Division Coaching Manager by managing the recruitment, selection, training, and development of employees that leads to forming and sustaining a high-performing team.
- Strategically analyzes the store performance daily alongside the Assistant Store Manager by evaluating and updating store sales reports based on WTD, MTD, and YTD statistics, including payroll allocation, shrinkage and discrepancies, and employee KPIs.

LEADERSHIP EXPERIENCE

Miami University, Dept. of Media, Journalism, and Film – Oxford, OH

January 2021 – May 2021

Undergraduate Teaching Assistant – Strategic Communication (STC)

| Course: STC 259: Foundations of Campaign Plan & Design

| Course: STC 359: Advanced Strategic Communication Writing

SKILLS

Brand Management | Customer Service | Strategic Communication | Shopify | Collaboration | Sales Management