

**George R. Wilson, Ph. D.**

Valdosta State University

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**EDUCATION**

Doctorate of Philosophy

Major-Accounting; Minor-Economics

University of Georgia, August 2006

Bachelor of Business Administration

Major-Accounting

The University of Memphis, August 2001

**ACADEMIC EMPLOYMENT HISTORY**

Valdosta State University

Assistant Professor, 2017 – present

Northern Michigan University

Assistant Professor, 2013 – 2017

Butler University

Assistant Professor, 2009 - 2013

Louisiana State University

Assistant Professor, 2006 - 2009

University of Georgia

Instructor, 2005 - 2006

Teaching and Research Assistant, 2001 - 2005

## **RESEARCH INTERESTS**

Empirical Research in earnings management, earnings benchmarks, and capital markets

## **RESEARCH**

### *Publications*

Wilson, George R. (2018). Air Land Transport, Inc.: Using CVP analysis when considering expansion into new markets. *Journal of Business Cases and Applications* 21(1): 4-12.

Wilson, George R. (2016). Using Cost Behavior to Make Optimal Business Decisions: The Case of Air Land Transport, Inc. *Journal of Business Cases and Applications* 15(1): 1-9.

Wilson, George R. (2015). The Effect of Real Earnings Management on the Information Content of Earnings. *Journal of Finance and Accountancy* 19(1): 78-87.

Wilson, George R. (2013). The Effect of Sarbanes Oxley on Earnings Management Behavior. *Journal of Accounting, Finance and Economics* 3(1): 1-21.

Hansen, James C. & Wilson, G. R. (2012). Functional Fixation Surrounding the Adoption of SFAS 142. *Journal of Business and Policy Research* 7(4): 1-13.

### *Published Proceedings - Refereed*

Wilson, George R. (2014). The Effect of Real Earnings Management on the Information Content of Earnings. AABRI International Conference, Las Vegas, Nevada.

Wilson, George R. (2012). The Effect of Sarbanes Oxley on Earnings Management Behavior. 18<sup>th</sup> International Business Research Conference, Las Vegas, Nevada.

Hansen, James C. & Wilson, G. R. (2012). Functional Fixation Surrounding the Adoption of SFAS 142. 4<sup>th</sup> Annual American Business Research Conference, Adelphi University, New York City, New York.

Wilson, George R. (2008). The Use of Real Activities Manipulation to Meet Earnings Benchmarks Following Sarbanes-Oxley. 2008 AAA Annual Meeting. Abstract Only.

### *Presentation of Refereed Papers*

Rakow, Kenneth C., Tiras, S. L., & Wilson, G. R. (2017, May). The Relation between Market Reactions to Management Earnings Forecasts and Meeting or Beating the Analyst Forecast Benchmark. Presented by Kenneth Rakow at 2017 AAA Ohio Region Meeting, Columbus, Ohio.

Wilson, George R. (2016). Using CVP Analysis When Considering Expansion into New Markets. AABRI International Conference, San Antonio, Texas.

Wilson, George R. (2015). Using cost behavior to make optimal business decisions: The

case of Air Land Transport, Inc. AABRI International Conference, Las Vegas, Nevada.

### **RESEARCH (Continued)**

Wilson, George R. (2014). The Effect of Real Earnings Management on the Information Content of Earnings. AABRI International Conference, Las Vegas, Nevada.

Wilson, George R. (2012). The Effect of Sarbanes Oxley on Earnings Management Behavior. 18<sup>th</sup> International Business Research Conference, Las Vegas, Nevada.

Hansen, James C. & Wilson, G. R. (2012). Functional Fixation Surrounding the Adoption of SFAS 142. Presented by George Wilson at 4th Annual American Business Research Conference, Adelphi University, New York City, New York.

Rakow, Kenneth C., Tiras, S. L., & Wilson, G. R. (2009, May). The Relation between Market Reactions to Management Earnings Forecasts and Meeting or Beating the Analyst Forecast Benchmark. Presented by Kenneth Rakow at 2009 AAA Southeast Region Meeting, Oxford, Mississippi.

Wilson, George R. (2008, August). The Use of Real Activities Manipulation to Meet Earnings Benchmarks Following Sarbanes-Oxley. Presented at 2008 AAA Annual Meeting, Anaheim, California.

### *Presentation of Non-Refereed Papers*

Hansen, James C. & Wilson, G. R. (2006, October). Did the Earnings Benchmark Hierarchy Really Change? Third Annual BYU Accounting Research Symposium, 2006, Brigham Young University, Provo, Utah.

Wilson, George R. (2007). The Use of Real Activities Manipulation to Meet Earnings Benchmarks Following Sarbanes-Oxley. Second Annual BYU Accounting Research Symposium, 2005, Brigham Young University, Provo, Utah.

### *Research in Progress*

Wilson, George R. (2016). Using CVP Analysis When Considering Expansion into New Markets.  
Status: Under Submission, *Journal of Business Cases and Applications*

Wilson, George R. (2016). The Effect of Real Earnings Management on the Information Content of Cash Flows.  
Status: Data Analysis

Rakow, Kenneth C., Tiras, S. L. , & Wilson, G. R. (2015). The Relation between Market Reactions to Management Earnings Forecasts and Meeting or Beating the Analyst Forecast Benchmark.  
Status: Under Revision

## **TEACHING INTERESTS**

Managerial/Cost Accounting (Primary)

Financial Accounting, Accounting Systems, Governmental/Non-Profit (Secondary)

## **TEACHING EXPERIENCE**

*Northern Michigan University (Mean Instructor = 4.81, where 5 is best)*

Cost Accounting (ACT 311)

Advanced Cost Accounting (ACT 495)

Accounting Information Systems (ACT 431)

Managerial Accounting, MBA (BUS 570)

Governmental & Not-for-Profit Accounting (ACT482)

Principles of Accounting I (ACT 230)

Principles of Accounting II (ACT 240)

*Butler University (Mean Instructor Rating = 4.74, where 5 is best)*

Managerial Accounting (MBA 520)

Advanced Managerial Accounting (MBA 594/MPA 527)

Advanced Managerial Accounting (AC 310)

Introduction to Managerial Accounting (AC 204)

Introduction to Financial Accounting (AC 203)

*Louisiana State University (Mean Instructor = 3.57, where 4 is best)*

Advanced Cost Analysis (ACCT 4121)

*University of Georgia (Mean Instructor Rating = 1.66, where 1.0 is best)*

Cost Accounting

Introduction to Managerial Accounting

## **SERVICE ACTIVITY**

### ***Department Level***

*Northern Michigan University*

Faculty Hiring Committee, Chair (2014)

Faculty Hiring Committee, Member (2014, 2015)

Academic Program Review, Member (2015-2016)

*Butler University*

MPA Curriculum Committee Member (2009)

MPA Assessment Committee Member (2010)

MPA Revisions Committee Member (2010)

## **SERVICE ACTIVITY (Continued)**

### *Louisiana State University*

Faculty Advisor, PriceWaterhouseCoopers XAct Competition (2006, 2007, 2008)  
Member, Department of Accounting Recruiting Committee (2007, 2008)  
Member, Department Chair Evaluation Committee (2007, 2008)  
Member, Department Chair Recruiting Committee (2007)  
Representative, Department of Accounting United Way Representative (2007, 2008)

### ***College Level***

#### *Northern Michigan University*

College of Business Scholarship Committee – (2013 – 2015)  
College of Business Executive Committee – (2015)  
College of Business Intellectual Contributions Committee – (2014-2016)  
College of Business Strategic Planning Committee – (2015-2016)

#### *Butler University*

Student Faculty Partnership Committee Member (2010)  
MPA Assurance of Learning Team Leader (2011- 2013)

### ***University Level***

#### *Northern Michigan University*

Member, Commencement and Honorary Degree Committee (2013 - present)  
Member, Committee on Elections and Committees (2014 - present)  
Member, NMU AAUP Faculty Council (2015)  
Member, NMU AAUP Executive Committee (2015 - present)  
Data Analyst, NMU AAUP (2015 – present)  
Member, University Strategic Planning and Budget Advisory Committee (2016 - present)

#### *Louisiana State University*

Member, Honor's Thesis Committee - Sabina Tungaraza (2007-2008)  
Member, Honor's Thesis Committee - Joshua Clayton (2007-2008)  
Member, Honor's Thesis Committee – Rachel Scott (2008-2009)  
Representative for Graduate School Dean, Doctoral Examinations - Jintao Cui (2007)

## **SERVICE ACTIVITY (Continued)**

### ***Professional Level***

Board Member, Upper Peninsula Chapter IMA  
Editorial Advisory Board Member & Reviewer, *Journal of Emerging Issues in Economics, Finance, and Banking*. (2012-2014)  
Moderator & Discussant, 18th International Business Research Conference, Las Vegas, Nevada.  
Moderator & Discussant, 4th Annual American Business Research Conference, Adelphi University, New York City, New York.  
Moderator, 2008 AAA Annual Meeting, Anaheim, California.  
Reviewer, 2008 AAA Annual Meeting, Anaheim, California.

## **SELECTED HONORS**

Outstanding Graduate Faculty, 2016-2017  
College of Business, Northern Michigan University

Best Conference Paper Awards  
4th Annual American Business Research Conference, Adelphi University, New York City, New York.  
18th International Business Research Conference, Las Vegas, Nevada.

Northern Michigan University  
Wildcat Innovation Fund Grant (2013)

Louisiana State University  
Council on Research Summer Stipend Award (2008)

University of Georgia  
Comer Fellowship (2001)  
J.M. Tull School of Accounting Foundation Scholarship (2001-2005)  
Terry College Summer Research Award (2004 & 2005)

The University of Memphis  
Presidential Scholarship

## **PROFESSIONAL AFFILIATIONS**

American Accounting Association, Member  
Institute of Management Accountants, Member  
World Business Institute, Associate Fellow