

Cori Oliver Crews
1600 Saint Mary's Drive
Waycross, Georgia 31501
(912) 288-1497
cocrews@valdosta.edu

EDUCATION

Doctorate of Business Administration, Accounting
Kennesaw State University, Kennesaw, GA May 2017

Master of Accountancy, Audit/Systems
University of Georgia, Athens, GA December 2003

Bachelor of Business Administration, Accounting
Valdosta State University, Valdosta, GA December 2002

Associate of Arts, Business Administration
Waycross College, Waycross, GA December 2000

CERTIFICATIONS

Certified Public Accountant (CPA)
February 22, 2006
State of Georgia license number CPA025173

ACADEMIC EXPERIENCE

Assistant Professor of Accounting, Valdosta State University, August 2017-Present

Lecturer of Accounting, Georgia Southwestern State University, August 2014-July 2017

Assistant Professor of Business, South Georgia State College (previously Waycross College),
August 2007-July 2014

TEACHING

Valdosta State University

- Principles of Accounting I, undergraduate, face-to-face, hyflex and online
- Principles of Accounting II, undergraduate, face-to-face, hyflex, online
- Intermediate Accounting I, undergraduate, face-to-face and hyflex
- Financial Accounting Theory, graduate, face-to-face and hyflex

Georgia Southwestern State University

- Principles of Accounting I, undergraduate, online
- Principles of Accounting II, undergraduate, online
- Intermediate Accounting I, undergraduate, online

- Intermediate Accounting II, undergraduate, online
- Accounting Information Systems, undergraduate, online
- Contemporary Issues in Accounting, undergraduate, online
- Not-for-Profit Accounting, undergraduate, online
- Macroeconomics, undergraduate, online
- Microeconomics, undergraduate, online

South Georgia State College/Waycross College

- Principles of Accounting I, undergraduate, face-to-face and online
- Principles of Accounting II, undergraduate, face-to-face and online
- Macroeconomics, undergraduate, face-to-face and online
- Microeconomics, undergraduate, face-to-face and online
- Introduction to Business, undergraduate, face-to-face and online

Awards/Recognition

- Teacher Excellence Award, Accounting, Valdosta State University's Langdale College of Business Administration, 2020-2021
- University of Georgia Chancellor's Learning Scholar 2020-2022

Online Teaching Skills

- Desire2Learn/Brightspace
- Collaborate Ultra
- ProctorU
- WileyPLUS
- McGraw Hill Connect
- Becker
- CengageNOW
- Respondus
- Camtasia
- Google Hangouts
- YouTube Live
- Educreations
- Powtoon
- Screencast-o-matic
- Poll Everywhere
- Microsoft Forms

RESEARCH

Refereed Publications

- Crews, C.O & Wilson, G.R. (2021). Sarbanes-Oxley and Earnings Quality, *Journal of Finance and Accountancy*, 49. <https://www.aabri.com/manuscripts/213387.pdf>
- Crews, C.O., Colson, C.J. (2021), Leveraging Low-Cost Technology to Attract the Next Generation of Clients. *The CPA Journal*, 91(6/7), 6-9.

- Crews, C. & Wilson, G. (2020). Show Me the Money! An Introduction to Cash Budgets. *Journal of Business Cases and Applications*. 27.
<https://www.aabri.com/manuscripts/193154.pdf>
- Crews, C., Colson, C., & Elson, R. (2020). It Does Matter Who Your Friends Are: A Case Study of Netflix and “Friends” Licensing. *Global Journal of Business Pedagogy*. 4(1). 6-13.

Publications Under Review

- Carmentate, J., Crews, C.O., Sharma, V.D., Sparger, J.R., *How Many Simultaneous Audit Committee Service Are Too Many?*, revise and resubmit at Current Issues in Auditing
- Crews, C.O. & Wilson, G.R., *McCarthy Physical Therapy: An Expansion Decision*, under review at Journal of Business Cases and Applications
- Steen, J., Carlson-Meyer, C., Crews, C.O., *Wait? What? I Own A Business?*, under review at Southeast Case Research Journal
- Crews, C.O., Colson, C.J., Elson, R., *The Good Ol’ Boy System: How CEO Connectedness Benefits the Firm*, under review at Journal of Theoretical Accounting
- Sharma, D.S., Ananthanarayanan, U., Singh, M., & Crews, C.O., *Components of CEO Compensation and Audit Pricing*, revise and resubmit at The International Journal of Accounting

Works In Progress

- Crews, C.O. & Wilson, G., *Political donation activity across the accounting industry: A descriptive analysis*, working paper (Data acquired and currently in analysis)
- Elson, R. & Crews, C.O., *The Case of the Missing \$2 Billion*, working paper
- Crews, C.O., Sharma, D.S., Carmentate, J., *Are Out-of-Period Adjustments a Type of Stealth Restatement?*, working paper
- Crews, C.O., Sharma, D.S., Carmentate, J., *Tax Fines and Reputation: Evidence from Tax Non-Audit Services*, working paper
- Swanson, N. & Crews, C.O., *Understanding “Double Entry Accounting”*, working paper

Conference Proceedings/Presentations

- Presenter at the American Accounting Association 2021 Conference on Teaching and Learning in Accounting, *Cool Collaboration*, July 8, 2021
- Presenter at the American Accounting Association 2021 Spark: Meeting of the Regions, *Time to Flex Your Hy-Flex Muscles: Tip on Converting Your Traditional Classroom into a Hy-Flex Classroom*, May 26, 2021
- Presenter at the American Accounting Association 2019 Teaching, Learning and Curriculum Section Midyear Colloquium, *Lights, Camera, Action...Easy (and free) technology resources for course enrichment and increasing student engagement*, November 9, 2019, Tampa, FL
- Presenter at the Institute for Global Business Research 2019 fall conference, *It Does Matter Who Your Friends Are: A Case Study of Netflix and “Friends” Licensing*, October 16-18, 2019, Las Vegas, NV
- Presenter at the 2018 University System of Georgia Teaching and Learning Conference, *Hello? Is Anyone There? Tips and Tools for Being More Present and “Real” to the Students in Your Online Course*, April 4, 2018, Athens, GA

- Co-presenter at the 2014 Online Lifeline Conference, *Using Technology to Take a "Byte" Out of Rising College Costs*, February 21, 2014, Valdosta, GA
- Presenter at the 8th Annual Meeting of the Georgia Philological Association, *Be a modern day treasure hunter – Go geocaching!*, May 17, 2013, Waycross, GA
- Presenter at South Georgia State College faculty training for D2L, Topics: Gradebook and Quizzes, January 24, 2013, Waycross, GA
- Co-presenter at the 24th International Conference on College Teaching and Learning, *We've Got An App For That! Making Smartphone Technology Applicable to Student Learning*, April 12, 2013, Ponte Vedra Beach, FL
- Presenter at Education Day for Leadership Waycross, October, 2008, Waycross, GA

Methods Skills

- STATA
- SPSS
- AMOS
- PLS

ACADEMIC SERVICE

Professional Service

- Journal Review Board, Global Journal of Business Pedagogy, 2020 – Present
- Journal Review Board, Journal of Theoretical Accounting Research, 2020 - Present
- Board of Advisors member and reviewer for textbook *Financial Accounting* by Spiceland, Thomas, and Herrmann, McGraw-Hill, January 2019-April 2019
- Journal Review Board, Journal of Accounting and Public Policy, 2019
- Journal Review Board, International Journal of Auditing, 2018
- Reviewer for textbook *Principles of Accounting*, WiseWire, Spring 2018
- Panel discussant at Kennesaw State University, DBA program, Topic: How to successfully navigate the doctoral process, Spring 2017
- Reviewer for the accounting text *Financial & Managerial Accounting* by Warren, Reeve, Duchac, 11th edition

Institutional Service

Valdosta State University

University Service

- Facilitator, Tech Bites, technology training workshops, LCOBA and CELT, Fall 2021-Spring 2022
- Library Affairs Committee, Spring 2020 – Present
- Institutional Planning Committee (university committee), Fall 2019 – Present
- Convocation – Fall 2021
- Search committee member, Training Specialist position, CELT, Summer 2021
- Faculty Marshall, May 7, 2021
- Facilitator, Teaching Tackle Box: Using Technology to Lure Students into Class Engagement, faculty learning community, Spring 2021
- Convocation – Fall 2020

- Peer Faculty Mentor, Peer Faculty Mentoring Program for Online/Hybrid Teaching, Summer 2020
- Faculty peer expert, CELT “Ask the Expert”, Spring 2020 - Present
- CELT’s Open Classroom days, October 2019
- Convocation – Fall 2019
- Coffee and Conversation, February 15, 2019
- Convocation – Fall 2018
- Convocation – Fall 2017

Langdale College Service

- Facilitator, Tech Bites, technology training workshops, LCOBA and CELT, Fall 2021-Spring 2022
- Faculty Handbook Committee, Fall 2021 – Present
- Faculty Evaluation Committee, Fall 2021 – Present
- Faculty advisor for Business Student Advisory Council, Fall 2019 – Present
- New Student Convocation, August 13, 2021
- Honor’s Night, April 22, 2021
- Presenter/Facilitator - LCOBA Faculty training sessions for Collaborate Ultra, August 13 & 14, 2020
- Publication Incentive System Taskforce, Fall 2019 – Spring 2020
- Open House, November 2, 2019
- Faculty Qualification Criteria Committee, Fall 2018-Spring 2019

Center for Excellence in Learning and Teaching (CELT) Course Participation

- Teaching F2F with a Mask on and Creating Caring Classrooms, August 10, 2020
- Flexible and Alternative Assessments to Online Proctored Exams, August 10, 2020
- Simulation and Q&A about Hybrid-Flexible (Hy-Flex) Teaching in VSU Classrooms, August 7, 2020
- Flipping your Remote/Hybrid/Online/F2F Socially-Distanced Class, August 7, 2020
- Leveraging Mobile Technology for Social Distancing in F2F Classrooms, August 5, 2020
- Designing Courses with a little TILT and some HIPS, faculty learning community, Spring 2020
- Designing Courses for Student Success, faculty learning community, Spring 2019
- Teaching Circle: Best Practices for Teaching Online, Fall 2017

Georgia Southwestern State University

- Performance Appraisal Evaluation committee, Spring 2016-Spring 2017
- Scholarship committee, Fall 2015-Spring 2017
- Online Programs committee, Fall 2014-Summer 2017
- Accounting committee, Fall 2014-Summer 2017
- Advisor for online accounting students, Fall 2014-Summer 2017

South Georgia State College

- Chair of the General Education Outcomes assessment team for Area A1 (Communications), Spring 2014
- Distance learning committee, Spring 2014

- Grant participant, Complete College Georgia Incubator , Using iPads to Facilitate a Flipped Core Curriculum, fiscal year 2013-2014
- Faculty representative to the Administrative Council, fiscal year 2013-2014
- Chair of the Business and Social Sciences Division Goals and Operations committee, fiscal year 2013-2014
- Faculty representative to the Board of Regents Advisory Committee for Business, fiscal year 2013-2014
- Integrated Studies task force member, Fall 2013
- Honor's Night award presentation, 2013
- Faculty representative to the Waycross College Foundation Board, fiscal year 2013-2014
- Advisor and coordinator for external program with GSW, Spring 2013-Spring 2014

Waycross College

- Faculty representative to the Waycross College Foundation Board, fiscal year 2012-2013
- Search committee for consolidated IT department, Fall 2012
- DegreeWorks committee, Spring 2012-Fall 2012
- Academic appeals committee, fiscal years 2011-2013
- Technology committee, fiscal years 2011-2013
- Academic policies committee, fiscal years 2011-2013
- Faculty advisor for student team participation in USG social business plan competition at Georgia Tech, Fall 2011
- Search committee for Instructor of Mathematics, Fall 2011
- Advisor for new student orientation, Fall 2011
- Faculty Senate co-chair, fiscal year 2010-2011
- Interim treasurer for the Waycross College Foundation, Spring 2010
- Student success task force, Spring 2010
- Textbook task force, Spring 2010
- Curriculum task force, Spring 2010
- Signage committee, Fall 2009
- Math tournament assistant, Spring 2008, 2009, 2010, 2011, 2012
- Honor's Night award presentation, Spring 2008, 2009, 2010, 2011
- Student services committee, fiscal years 2008-2013
- Advisor and coordinator for external program with GSW, Fall 2008-Fall 2012
- Campus campaign coordinator for the State Charitable Contributions Program, Fall 2008
- Search committee for Director of Student Life, Spring 2008
- Waycross College fair booth volunteer, Fall 2007, 2008
- Community outreach task force, Fall 2007
- Social committee task force, Fall 2007

OTHER SERVICE

- Southside Christian School board member and chair
- WayGreen, board member
- WayGreen Local Fare Market volunteer
- YMCA T-ball volunteer
- Leadership Waycross

- Rebuilding Together/Christmas in April
- Ware County High School Business Education Advisory Committee
- Waycross Area Community Theatre

SELECTED PROFESSIONAL DEVELOPMENT

- What Do Students Think about the Virtual Classroom?, May 7, 2021
- COVID-19 Update from the Department of Revenue Commissioner, April 17, 2020
- Coronavirus Issues – Federal and State Tax Issues, April 9, 2020
- Paycheck Protection Program – SBA Loan Update, April 7, 2020
- Helping Online Students Stay Actively Engaged, March 13, 2020
- U.S. GAAP: Review for Business & Industry, December 12, 2019
- Corporate/Business Income Tax Workshop, December 12, 2019
- Individual Income Tax Workshop, December 11, 2019
- Applying Emerging Forensic Technologies While Leveraging Artificial Intelligence, Robotic Process Automation and Blockchain, December 10, 2019
- The Changing Landscape of Accounting Education, November 9, 2019
- Blockchain: Bridging the Professional Education Gap, November 9, 2019
- 10 Unbelievable Ponzi Schemes and 10 More Incredible Frauds You've Never Heard Of, December 19, 2018
- Office 365: Tools for the Modern Accountant, December 17, 2018
- Excel PivotTable Concepts, December 11, 2018
- Accounting & Auditing Update for the Real World, November 30, 2018

PROFESSIONAL ASSOCIATIONS

- American Accounting Association
- Georgia Society of CPAs
- Beta Gamma Sigma
- Beta Alpha Psi

PROFESSIONAL EXPERIENCE

Controller, Seasons Greenscapes, Inc., February 2005-Present (pro-bono)

Oversee all accounting functions including payroll, accounts payable, accounts receivable, fixed assets, cash management, taxes, journal entries, and day-to-day transactions. Coordinate with the CEO on budgeting and strategic planning.

Staff Accountant, Dalton & Bennett, CPA's, December 2003-August 2007

Performed audits of various industries, prepared tax returns for individuals, corporations, and partnerships, compiled and reviewed monthly statements, performed monthly bookkeeping activities and payroll functions, trained clients, and provided computer and software troubleshooting.

Audit Assistant, Higginson & Paulk, CPA, July 2002-September 2002

Assisted on the audits of two health care facilities, compiled cost reports, and performed other miscellaneous bookkeeping and data entry activities.

REFERENCES

Dr. Divesh Sharma
Professor of Accounting
Kennesaw State University
560 Parliament Garden Way NW, BB255
Kennesaw, GA 30144
470-578-3593
dsharma2@kennesaw.edu

Dr. Elizabeth Wilson
Dean of the School of Business
Georgia Southwestern State University
800 GSW State University Drive
Americus, GA 31709
229-931-2120
liz.wilson@gsw.edu

Dr. Sanjay Gupta
Professor of Accounting
Valdosta State University
1500 N. Patterson Street
Valdosta, GA 31698
229-293-6061
sgupta@valdosta.edu