

# Sierra Lockhart

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## Objective

To obtain a position on a marketing team of a company where my knowledge of consumer behavior can help the company achieve higher presence in their community.

## Education

Cedar Crest College August 2018- Present

Anticipated Graduation 2022

GPA: 3.94

Expected Degree Bachelor of Science

- Major in Business Management and Media Studies
- Minor in marketing
- Leadership Certificate

Central High School September 2014- June 2018

Bachelor of the Arts

## Experience

Tutor| Academic Services

*September 2019-Present Allentown, PA*

- Help students understand their course material
- Teach helpful study tips to help my peers pass tests

Mentor| First Year Experience

*May 2019-Present Allentown, PA*

- Guide a group of between 14-18 first year students through their first year of college
- Assist in making lesson plans for the class

Ambassador| Cedar Crest College Admissions

*May 2019-Present Allentown, PA*

- Share the experience of a college student
- Tell details of things on campus as well as facts of the college

Actor| Dorney Park Haunt

*October 2018-Present Allentown, PA (Seasonal)*

- Entertain guests by stepping into another persona

Assistant| Conference Services

*October 2018-Present Allentown, PA*

- Answer calls and questions from guests
- Help with technology for 5 events per month

Team member| Rita's

*February 2016- Present Philadelphia, PA (Seasonal)*

- Handled all transactions with costumers
- Made and served costumer's treats

Intern| Jefferson University

*January 2017- October 2017 Philadelphia, PA*

- Conducted research on cancer cells
- Assisted graduate students on their research projects

Intern| POWER: University Community Collaborative

*June 2016 – November 2017 Philadelphia, PA*

- Created videos to show the social injustices of the city
- Advertised for, hosted, and organized events

## Skills & Abilities

- Google and Microsoft Documents Italian
- Instagram, Snapchat, and Twitter Organizing events

## Community Service & Clubs

- SHRM *February 2019-Present, Secretary, Allentown, PA*
- Student Activities Board *October 2018- Present, Outreach Coordinator, Allentown, PA*
- Triple C Stepperz *August 2018- Present, Vice President, Allentown, PA*
- Catholic daughters *September 2012-Present Community Service Philadelphia, PA*
- Canned food drive *August 2015- June 2018 Community Service Philadelphia, PA*

