Thomas Gilbertie

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Summary

I am currently a student at Lebanon Valley College. I am currently studying for a Bachelor of Arts with a Major in Music Business and a Minor in Business Administration. I'm a great learner, I like talking to people, I am a very creative person, and I love taking on new challenges.

Employment History

Campus Corp Leader

Students for Bernie • Annville, PA

10/2019 - 04/2020

As Campus Corp Leader of Students for Bernie at Lebanon Valley College, I essentially act as the President of this organization. My job is to organize events and meetings, lead meetings, communicate with LVC staff on holding events, running the group's social media, and so much more!

Vale Music Group

Social Media Manager • Annville, Pennsylvania

09/2020 - Present

My primary job at Vale is to represent the company well at various music conferences and events. I also do any work that the company needs me to do on the marketing side. For example, when I first started at Vale, I sent out dozens of emails and social media private messages to people within the music and media industry, in order to get them to come to our conference, aptly called Vale Conference. After the conference, they tasked me with running Vale's Instagram, as I have over five years of experience with social media overall. While running Vale's Instagram, I was able to increase the number of likes on posts two-fold and increased engagement by over 400 percent. This increase in overall engagement is due to hours of research I did on when to post, how to increase engagement, how to take better photos, et cetera.

Professional Skills

- Excel
- WordPress
- Management
- · Leadership Experience
- · Problem Resolution

- Word Processing
- Social Media Management
- Teamwork
- Customer service

Education

High School

Pomperaug High School • Southbury, Connecticut

Graduated 06/2019

I am a **former Co-Leader of PompCapella** (the school's acapella group), I have made honors in all quarters in high school and I am a **lifetime member of Tri-M Music Honors Society**. I have also been in all choirs within Pomperaug, having **won the Outstanding Choral Member award** and have participated in the school's Orchestra. I have also won the **Outstanding Thespian Award** at Pomperaug for my time in the school's theater.

Bachelor's of Arts

05/2023

I am currently studying for a Bachelor of Arts with a **Major in Music Business and a Minor in Business Administration**. I am also participating in many clubs like the Culinary Club, College Democrats, etc, and am an officer for LVC's LatinX Club.

Languages

• English

• Spanish