

# CARSON SIMPSON

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## EDUCATION

**Columbia University** | New York, NY

Expected May 2026

M.A., Arts Administration

**The University of Iowa** | Iowa City, IA

May 2022

B.A., Dance

B.A., Interdepartmental Studies: Business Track (Emphasis in Arts Management)

- GPA: 3.75
- Dean's List: Fall 2018- May 2022

## RELEVANT EXPERIENCE

### **Company Manager**

December 2022 - Present

Tippi Toes | Iowa City, IA & Remote

*Recreational dance company offering mobile dance classes to children ages 2-10*

- Oversee day-to-day operations including scheduling, teaching, payroll, and event planning
- Coordinate teacher's schedules to 30 weekly classes at 15 class locations
- Maintain strong rapport with 15 directors, 215 families, and 10 employees

### **Major Gifts/Donor Relations Intern**

September 2024 - December 2024

American Ballet Theatre | New York, NY

- Conducted donor prospecting research through iWave
- Analyzed season ticket data and compiled reports for senior staff

### **Ticketing Specialist**

July 2022 - December 2022

Des Moines Performing Arts | Des Moines, IA

*501(c)(3) nonprofit showcasing major Broadway and educational touring companies*

- Proficiency in Tessitura software
- Responsible for greeting and guiding patrons through the ticketing process in person and over the phone

### **Arts Administration/Fundraising Intern**

December 2020 - May 2021

Mark DeGarmo Dance | New York, NY

*Leading 501(c)(3) nonprofit that educates NYC communities through dance arts*

- Developed a virtual showcase fundraiser through personal networks

### **Usher**

August 2019 - March 2020

Hancher Auditorium | Iowa City, IA

- Enforced protocol of the theater and assisted patrons and managed large crowds

## LEADERSHIP EXPERIENCE

### **Vice President**

August 2018 - May 2022

Undergraduate Dance Organization | The University of Iowa

*Student organization that acts as the liaison between the undergraduate students and faculty*

- Facilitated communication between department faculty and students
- Oversaw logistics, scheduling, and execution of events to ensure their success

### **Student Member**

December 2020 - May 2022

**Association of Arts Administration Educators**