

Taylor Johnson UI/UX Designer

OBJECTIVE

To obtain a challenging position to further my skills as a user experience designer, visual interface designer, and team leader.

ONLINE PORTFOLIO

tjmediadesign.com

CONTACT







SOFTWARE SKILLS -

Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Sony Vegas Pro, Final Cut Pro, Unity, Sketch, Figma

Excellent social media skills Twitter, Facebook, Instagram

Comfortable on Mac and Windows Operating Systems

Proficient in Microsoft Office and G Suite

WORK EXPERIENCE

Sigma Chi International Headquarters - Graphic & UI Designer

Created the International Krach Transformational Leadership Workshop & online Sigma Chi Leadership Institute logos

Developed flyers, advertisements, and Instagram posts for Walker Montgomery Concert with Monster Energy sponsorship September 2018 – October 2019

Bradley University STARS - Tour Guide

Conducted campus tours and staffed college visit days
Strong communication skills and the ability to work with a variety of people
Eight students out of 250 applicants selected to be a STAR
with a three-round interview process

August 2018 to present

Elite Signs and Graphics - Graphic Designer

Designed flyers, signs, and logos for Morton Business Network, Morton Gas Company, Morton Park District, Morton High School, Schlueter Plumbing, Semper Fi Cycle, Cornerstone Church, and Alma Trailer

Process and manage installation of vinyl signs, banners, and vehicle wraps August 2017 – September 2019

EDUCATION

Bradley University - Peoria, IL

Expected Graduation May 2022
 Bachelor of Science in User
 Interface & User Experience Design;
 Major GPA 4.0/4.0

 Minor in Business Entrepreneurship from Turner School of Entrepreneurship and Innovation

PROFESSIONAL SKILLS

UI/UX Skills

- Phase/Spec Documentation
- Information Architecture
- User Psychology
- Empathy Maps & User Personas

Leadership

 Held various leadership positions in Boy Scout Troop 178 in Morton, Illinois, including: Assistant Senior Patrol Leader, Patrol Leader, Order of the Arrow Representative, and Quartermaster

- User Flows & Sitemaps
- User Surveys, Data Analysis and Reports
- Wireframing & High-Fidelity Prototypes

Communication

- Completed oral communication classes
- Taught First Aid and Geocaching workshops at Boy Scout district events
- Bradley STARS Tour Guide

AWARDS & ACTIVITIES

- Eagle Scout with Boy Scout Troop 178 in Morton, IL
- Brotherhood Member of the Order of the Arrow Lodge WQ23
- Bradley University Slane College of Communication and Fine Arts Dean's List Recognition
- Delta Rho Chapter Sigma Chi IT Chair Executive and Risk Manager
- Member of the National Society of Leadership and Success
- Morton High School Golf Team (Individual JV Conference Champion)
- Mid-Illini Conference Student Art Award and Athletic-Academic Award