

GEORGE HERRERA

georgiedh@yahoo.com | (315)-630-2051 | [linkedin.com/in/george-herrera](https://www.linkedin.com/in/george-herrera)

EDUCATION

- Hamilton College**, Clinton, NY Aug 2017–May 2022
- Bachelor of Arts, Double Major in Research and Experimental Psychology and Music
- Colegio Alberto Einstein (International Baccalaureate School)**, Quito, Ecuador 2014–2017
- GPA: 3.75

EXPERIENCE

- Intern**, Airbox Music Publishing LLC, New York City, NY Jun–Aug 2020
- Implemented and instructed on publicity initiatives and cooperated with music promotion.
 - Conceived final titles for new music releases.
 - Communicated with and wrote for musicians, record labels, and independent arts public relations contacts.
- Summer Extern**, AT&T, remote Jun–Aug 2020 & Jun–Aug 2021
- Attended lectures in business acumen, cutting-edge communication technology, and personal & career development by professional speakers (e.g., Dr. Sanjay Gupta, AT&T CEO Anne Chow, Dr. Michael Breus).
- Psychology Research Assistant**, Hamilton College Psychology Department, Clinton, NY Jan 2020–May 2020
- Supported execution of experiment: “Motivated Perceptions of Oneself and One's Role Models.”
- Performing Arts Coordinator**, National Youth Science Camp, Bartow, WV Jun–Jul 2018
- Coordinated, organized, and supervised the music and performing arts program to entertain 105 delegates.
 - Taught jazz music seminars to delegates.
 - Created and directed delegate musical groups and their rehearsals.
- Speaker**, TEDx Talks, Quito, Ecuador Jun 2015
- Authored and presented a TEDx Talk entitled [“Between Music and Science”](#) in Spanish.
- Pianist representing Ecuador**, Telefonica-Lang Lang International Concert, Berlin, Germany Jun 2012
- [Performed with Herbie Hancock](#) and Lang Lang for audience of 10,000 and collaborated with 49 other pianists.

EXTRACURRICULAR & VOLUNTEER ACTIVITIES

- President**, International Students Association, Clinton, NY Jan 2019–Sep 2020
- Acquired full funding coverage from college and campus authorities for meals, activities, and lodging; organized logistics for Thanksgiving trip to Philadelphia, PA, for 12 international students.
 - Established three now-long-standing social on-campus events and activities for students at Hamilton College.
 - Enlisted new members, assembled meetings, and delegated tasks to executive board.
- Radio Host**, WHCL 88.7 Radio, Clinton, NY Jan 2019–Sep 2020
- Produced and hosted the informational music talk show “GD Rock Radio.”
 - Collaborated in the faculty-led radio program “Ritmos Latinos,” broadcast entirely in Spanish.
- Tenor Singer**, Hamilton College Choir, Clinton, NY Jan 2019–May 2020
- Performed in multiple recitals with the College Choir on campus.
- Piano Player**, Hamilton Jazz Ensemble, Clinton, NY Jan–May 2018
- Performed in several recitals with the Jazz Ensemble on and off campus.
- Teaching Assistant**, Clinton Elementary School, Clinton, NY Feb 2018–May 2019
- Taught Spanish language grammar and vocabulary to fifth-grade children at local elementary school.
- Performer and Composer**, Quito, Ecuador Feb–May 2016
- Composed and performed own musical material for Global Issues Network (GIN) event.
- Semi-finalist**, International Songwriting Competition, Nashville, TN Nov 2014
- Placed as a semi-finalist among over 8,000 contestants worldwide as a composer of original music.
-

SKILLS

Languages: English and Spanish – Bilingual proficiency • French – Intermediate working proficiency
Research • MS Excel & Word • Adobe Photoshop • Piano • Singing • Event Planning • Public Speaking • Teaching
Music - YouTube Channel (filmed, edited, published videos since 2009): [youtube.com/gdhgeorge](https://www.youtube.com/gdhgeorge)