

# TREVOR BALLOU

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## EDUCATION

### Southern New Hampshire University

*Bachelor of Science*, Business Administration w/ Finance concentration  
GPA 3.9 – President's List

Manchester, NH  
Expected December 2020

**Degree in Three Program:** Three-year bachelor's degree program which blends core business and liberal arts courses with practical, integrated learning experiences both in and out of the classroom within a team setting

**Awards & Achievements:** New Hampshire Scholar Award Recipient, National Society of Collegiate Scholars, 2019 Nominee for Humanitarian Trip to Africa with SNHU President & Board of Trustees, Future Business Leaders of America (FBLA), New England Association of for Financial Professionals official member, SNHU FBLA Scholarship, SNHU Penmen Academic Scholarship

**Campus Leadership:** Public Relations officer of FBLA, Secretary of NSCS, Secretary of International Business Association

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## PROJECT EXPERIENCE

### Harvard University 2019 Global Case Competition

- Participated in national competition to gain experience through a hands-on business case and enhance business communication and teamwork skills through a case competition and workshop series
- Acquired industry insight and an understanding of complex financial situations by analyzing data, researching market potentials, conducting strategic planning, and studying company acquisitions within current markets

### Executive Company Case Studies: Timberland, Tesla, and Amazon

- Conducted research to gain a comprehensive understanding of Timberland, Tesla, and Amazon's business models and current marketing strategies
  - Analyzed company financial portfolios through yearly filings, income statement analysis, balance sheets, and cash flow statements to understand financial position within industry
  - Performed an extensive SWOT analysis to identify competitors, analyze market trends, and develop recommendations for improvement
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## PROFESSIONAL EXPERIENCE

### Walgreens Boots Alliance Group

*Business Management (CMI) Intern*

Lee, NH  
June 2019 – August 2019

- Hand selected job inquiry presented by Walgreens corporate headquarters
- Manage and lead all team members, oversee all levels of store operations including store managerial duties
- Manage all inventory levels and merchandising procedures, including all deliveries and outgoing orders

### Waterstone Retail Development

*Project Manager / Marketing Intern*

Needham, MA  
December 2017 – August 2018

- Chosen as one of three students for a competitive extended learning opportunity to cultivate leadership skills and problem-solving ability through collaborative teamwork; awarded "First of its Kind" internship in New Hampshire
- Work directly under marketing coordinator to create a unique newsletter specific to retail shopping center "The Ridge" for both customers as well as tenants
- Oversee a team of interns as lead project manager by communicating effectively in order to achieve set goals

### Demoulas Supermarkets, Inc.

*Front End Personnel*

Rochester, NH  
October 2014 – Present

- Provide exceptional service to 200+ customers in a fast-paced environment to ensure a positive guest experience
  - Supervise associates as shift lead, delegate tasks, and provide proper training to uphold company standards
  - Manage cash and credit card transactions accurately to maintain a balanced drawer at the end of every shift
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## SKILLS & CERTIFICATES

Computer skills: Microsoft Outlook, PowerPoint, Microsoft Excel, Microsoft OneNote; moderate IT skills  
Certificates: Certificate of Completion for Accounting I & II, Certificate of Completion in Business Commerce