



KEVIN GIANG

(404) 259-9835

kevingiang@gmail.com

Fayetteville, GA 30281



www.linkedin.com/in/kevingiangbarrera

LANGUAGE

Spoken Written

ENGLISH 9 9

SPANISH 10 10

PORTUGUESE 8 8

CERTIFICATIONS

- Hootsuite Platform
- Google Analytics
- 6-Sigma Green Belt (Ford)
- 6-Sigma Black Belt (GM)

RECOGNITIONS

2019 - 'Panthers in the Valley' Immersion Program Participant

2019 - GSU Best Teaching Performance in Business Analysis

2016 - GM EC Award / Work Place of Choice

2013 - GM Continuous Improvement Award

2006 - Ford GAO/SOX Audit contribution - 0 non-conformities

2003 - Bachelor's Dissertation Honorable Award

1994 - Math & Chemistry Venezuelan Olympics Finalist

PROFILE SUMMARY

- Experienced business professional with managerial and analytical background.
- 14+ years of experience in strategic planning, program/project management and product development. Experienced using data and information to present results aiming to optimize business operations and supporting firms' Officer's decision-making process.
- Soft skills include analytical thinking, attention to details, outstanding verbal and written communication, good interpersonal relations, goal and time management and leadership oriented to results.

OBJECTIVE

To build a long-term career in a company with opportunities to grow while contributing my experience and background and applying my academic and professional skills in a globalized and dynamic environment to help firms succeed and achieve their goals.

Career interests involve business development, business intelligence, business strategy, strategic planning, product marketing, marketing research and data-driven marketing.

EXPERIENCE



BUSINESS ANALYSIS GRADUATE ASSISTANT
Robinson College of Business Teaching Assistant.
2018 - Present

GRADUATE RESEARCH ASSISTANT
College of Education Business Operations Research Assistant. 2018 - Present



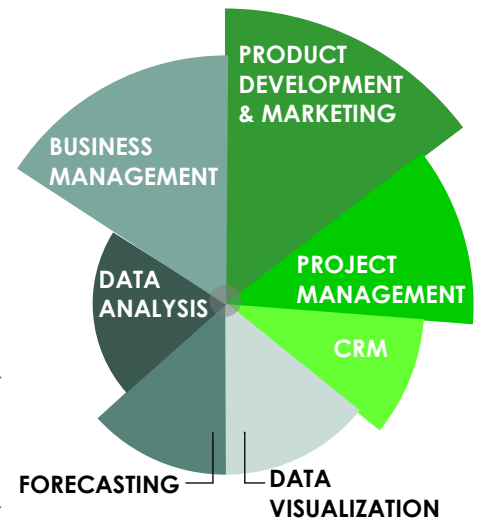
PRODUCT PROGRAM MANAGER
General Motors do Brasil LTDA
2014 - 2018

PRODUCT DEVELOPMENT SUPERVISOR
General Motors de Venezuela C.A.
2007 - 2014



PRODUCT ENG. + SUPPLY CHAIN ANALYST
Ford Motor de Venezuela S.A.
2004 - 2007

SKILLS



EDUCATION



ROBINSON COLLEGE OF BUSINESS – GSU
PhD in Business Administration Candidate
Major: Marketing – Graduation 2024 – USA
MSc in Marketing
Current GPA: **4.1** of 4.3 – Graduation 2019 – USA



FUNDAÇÃO GETULIO VARGAS
MBA in Business Management
GPA: **9.74** of 10 – Apr '16 – Apr '18 – BRAZIL



INSTITUTO DE ESTUDIOS SUPERIORES DE ADMINISTRACIÓN
Management Program Certification – General Motors
120 hours – Apr '10 – Jul '11 - VENEZUELA



UNIVERSIDAD TECNOLÓGICA DEL CENTRO - UNITEC
MSc in Management – Major: Logistics
8 semesters completed – GPA: **17.92** of 20 – Sep '04 – Jun '08 – VENEZUELA



UNIVERSIDAD NACIONAL EXPERIMENTAL DEL TACHIRA - UNET
Bachelor's in Mechanical Engineering
GPA: **7.71** of 9 – Feb '97 – Jul '03 – VENEZUELA
Ranked **#1** (Cum Laude) in Class of 2003. Honor rolls award in '00, '01, '02 and '03

TOOLS

- MS Office *****
- MS Excel *****
- MS Project *****
- MS Flow *****
- SharePoint *****
- Tableau *****
- Power BI *****
- Google Analytics *****
- Hootsuite *****
- SAS *****
- R ***