

# Sienna Jane Hicks

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## Skills

- Adobe Suite
- Content creation
- Microsoft Suite

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## College Education

**BA in Journalism, Minor in Graphic Design-** *Azusa Pacific University, Azusa CA*

August 2018 - December 2020

I am currently a student enrolled at APU and I have taken courses in Journalism, Public Relations, the Adobe suite, and Design. I am learning how to produce, and publish high quality content, as well as gaining crucial communication skills.

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## Experiences

**Public Relations Intern, DTLA, CA—** *Gel Communications*

January 2020 - Present

I am currently interning at [Gelcomm](#), a PR Packaging company located in Downtown Los Angeles. I create language for a new branch of their company, Bold Condensed, and create their Social Media identity by creating content on Ai. I also am learning how to rebrand a company, and the power of knowing who you are and why you matter.

**Zu Magazine Art Director, Azusa, CA—** *Designs magazine layout and art for print.*

January 2020 - Present

I produce layout design for Zu Magazine on Adobe InDesign, as well as plan and shoot photography to fit the theme of the magazine. Here I am learning how to work with a big team, and how to collaborate together. Here is a link to [my work](#) for ZuMedia.

**Graphic Design Office intern, Azusa, CA—** *Student Office intern for the Computer Science and Engineering Department*

August 2019 - Present

I have been working as the ECS's Graphic Design intern, I create and edit alumni videos, along with posters for department events. As well as learning how to collaborate and work as a team.

**Spain Study Abroad—** *Toured PR firms in Spain, and studied intercultural Communications*

I experienced how PR is changing, in the way that advertising is now about social issues.