

ASHLEY EVANS

graphic designer

CONTACT



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ashleyevansdesign.com



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570.867.0694

OBJECTIVE

Develop design concepts and create coherent visual communication that will meet the needs of marketing and design objectives.

Continue to achieve consistent and appropriate design solutions, while enhancing my process and management skills.

SKILLS

Typography
Photography
Illustrator
Indesign
Photoshop
After Effects
Acrobat

Leadership
Teamwork
Independent
Problem Solving
Organizational
Adaptability
Persistent

REFERENCES

Alicia Blokzyl

Production Manager
Clare Printing
607.329.0539

Andy Worthington

Graphic Designer
Mansfield University
570.439.117

Nicholas Economos

Assistant Professor
Mansfield University
neconomo@mansfield.edu

Michelle Lockwood

Associate Professor
Mansfield University
570.439.6981

EXPERIENCE

ASSISTANT GRAPHIC DESIGNER

Mansfield University's Marketing Dept.
Sept 2017 - Present

Assisted the university's graphic designer with institutional projects, including posters, brochures, invites, and general orders he recieved.

CONTENT MEDIA STRATEGIST

Mansfield University Marketing Dept.
June 2017 - Sept 2017

Strategized and developed weekly calendars for a variety of platforms, such as facebook, instagram, and twitter. Designed social media content, photographed events, as well as gained experience with interviewing others. When help was needed in the print shop I would also take on that responsibility by filling all transactions using Microsoft Excel. I completed orders by operating multiple printers, and projects at a time.

PRODUCTION ASSISTANT

Clare Printing Sayre, PA
May 2016 - Sept 2017

Worked independently on job assignments managing multiple projects at a time with a team of others. My responsibilities included, operating the stitch liner for book binding, cutting machinery, labelling mailings by utilizing program software, and typesetting projects. I worked when needed in the editing room to proof all projects before production. I was also assigned to update all SDS/MSDS sheets, as well as organize them in a new systematic way.

EDUCATION

B.S. Graphic Design

Mansfield University of Pennsylvania
2015-2018(Fall)

Advertising/Graphic Design

Luzerne County Community College
2010-2011

High School

Athens Area High School
2007-2009

