

Caroline Apathy

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Objective

Seeking full-time employment opportunities in June 2021 that will leverage my experience and interests in communication and media to persuade targeted audiences. Areas of interest include Public Relations, Digital Marketing, Communications, and Advocacy.

Education and Athletics

Bates College, Lewiston, ME

September 2017 – June 2021

Major – Rhetoric, Film and Screen Studies, Cumulative GPA – 3.35

Academic Honors - Dean's List – Fall 2018; CSCAA Scholar All-American – 2019 and 2020

Bates College Swimming and Diving – Team Captain 2020/2021. Top scorer and two-time outstanding Relay Performer, School record holder in 50-yard and 100-yard Butterfly, and the 200-yard Medley Relay.

NCAA Division III Awards – 5-time First Team All-American and 10-Time Honorable Mention

2020 – Fastest Nationals qualifying time for 100-fly

2019 – NCAA D-III Nationals Third Place – 100-yard Butterfly

NESCAC All Conference 2018, 2019, and 2020

Two-time NESCAC Champion – 100-yard Butterfly (2019 and 2020).

Bates College Swim Bio - https://www.gobatesbobcats.com/sports/swimdiver/2019-20/bios/apathy_caroline_q2zz?view=bio

Gies College of Business, University of Illinois – Digital Marketing

July - August 2020

Completed Masters-level coursework in Digital Marketing via Coursera after summer internship with Comcast Technology in the Marketing department was cancelled for the summer of 2020 due to COVID-19.

Institute for Study Abroad, University of Sydney, Australia

July – Dec 2019

Five-month study abroad program with related travel in Australia, NZ, and Southeast Asia.

Work Experience

Parasol Cooperative, Intern. Performed fundraising and social media campaigns for this non-profit organization focused on building social media engagement platform and app connecting vulnerable victims with support resources. October 2020 – Present.

Valley Forge Financial Group, Berwyn, PA - Remote internship. Gained valuable insights into financial management industry from the company's CEO and collaborated with other interns on projects. Summer of 2020.

Emilie Scientific, New York, NY - Job Shadow with Chief Business Officer. Gained experience preparing a customer proposal for novel Clinical Trial Recruitment services. June 2019

Other work experience –

Anthony's Coal Fired Pizza - Wait Staff at Wayne, PA location. Responsible for managing customer experience and worked as a team to produce customer satisfaction. Summer 2019

Bates College, Lewiston, ME - Lifeguard. Focused on swimmer safety, managed pool equipment. 2018-Present

Waynesborough Country Club, Paoli, PA. Head Lifeguard - Managed pool and Lifeguard schedules, supervised swimming lessons; Lifeguard and Swim Instructor, Summers 2015 – 2018.

Mercersburg Academy, Mercersburg, PA - *Swim Camp Counselor*. Managed competitive swim camp. July 2018.

Toad Hollow Athletics, Paoli, PA - *Retail Sales Associate*. Managed apparel sales and shop floor. Summer 2017.

Activities and Volunteer Work

Volunteer, Bates College, Lewiston, ME – Swim Instructor

Taught roughly 50 local children safety and water safety. Sept 2017 – Feb 2021

Big Brothers Big Sisters, Lewiston, ME – Big Sister Mentor

Mentor for a local elementary school aged child. Sept 2018 – Present.