# Josiah Krul

jkrul@bates.edu • (207) 230-9499 14 Pine Brae Lane, Rockport, ME 04856

## **EDUCATION**

Bates College: Lewiston, ME Graduation: May 2021

Bachelor of Arts, Psychology Major; English and Medieval Studies Concentrations

**GPA**: 3.4

Vrije Universiteit Amsterdam, Behavioral Economics, Study Abroad

Winter 2019 - Spring 2020

#### PROFESSIONAL EXPERIENCE

## Film Festival Production Intern, Camden International Film Festival / PNI: Camden, ME

Summer 2020

- Cross-functional role producing, marketing, and fundraising for the Camden International Film Festival
- Raised over \$250k in donations over two months to fund and build the Shotwell drive-in movie theater
- Utilized Google SEO to establish media presence for the drive-in unveiling which amassed over 20K views
- In charge of front-end website design and content updates using Wordpress and HTML skills
- Utilized Canva to design and publish social media content for three distinct marketing campaigns
- One of two students selected out of 80+ interns to present my experience to the Bates college president and faculty deans

## Program Director/Head Soccer Coach, Pitch LLC: Warren, ME

Fall 2017 - Winter 2021

- Co-creator and director of the Safe Play Program, offering free indoor turf access and mentorship for students
- Redesigned the PITCH website and built the Pen Bay Soccer Club website
- Developed and executed personal and group training curriculums for children and adults
- Digitalized safety waiver forms to increase efficiency for customers and secretaries

## Tax Analyst and Preparer, Simmons Tax Services: Rockport, ME

Winter 2020/2021

- Prepared and filed tax returns for over 200 clients under the guidance of CPA Elizabeth Simmons
- Analyzed balance sheets and P&L sheets for S-corps, nonprofits, and individual clients
- Transposed hard file information into tax prep software to electronically file client tax returns to the IRS

# RELEVANT COURSEWORK & VOLUNTEER EXPERIENCE

#### **Empirical Research Thesis (Current)**

Winter 2021

- Researching evidence of escapism in media due to covid-19
- Collected survey data using Qualtrics, analyzed results using SPSS, and visualized data using Excel
- Ran a preliminary study on covid-19 prevention compliance among college students to develop robust reopening and safety plans for college campuses

# Volunteer Reader - College Guild

Winter 2019 - Present

- Extended constructive feedback to prisoners partaking in correspondence courses across the US
- Composed detailed feedback reports for each submission to inspire personal growth and decrease recidivism

#### **Bates College Athletics Committee**

Winter 2018 - Current

- Effectively represent student athletes in policy changes to streamline a peaceful relationship between student athletes, professors, and administration
- 1 of 4 students selected to be a part of this committee

# Calling Bull in a Digital World - Digital and Computational Studies

Fall 2020

- Built and designed a digital portfolio showcasing excellence in coding, statistical analysis, and writing
- Demonstrated effective use of R to process and visualize data

### SKILLS AND ACTIVITIES

**Computer Skills:** Microsoft Word, Excel, and PowerPoint proficient; Qualtrics/Data analysis; Website Design; SPSS proficient; Tableau; WordPress design; HTML proficient; R; Google SEO; Google Analytics

Campus Activities: Bates Men's Varsity Soccer; Assistant Equipment Manager; IES Abroad Ambassador; WRBC Radio DJ