

DARIA SMITH

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PROFILE Motivated sales associate with prior sales experience. Independent worker with high energy and great communication skills. Reliable and friendly professional able to work with little oversight and collaborate in team environments.

EDUCATION Public Relations Major (2020)
Georgia Southern University
Young Life Leader, CRU Member

SKILLS

Persuasive communicator	Product knowledge	Multi-tasker
Service minded	Motivated seller	Efficient
Social media marketing	Goal oriented	Register proficient

EXPERIENCE

Saks Off Fifth Avenue, Sales Associate May 2017- July 2017
Recommends, selects, and helps locate or obtain merchandise based on customer needs and desires. Participates in the ongoing maintenance of the selling floor and fitting rooms, including re-sizing of fixtures, putting go-backs away, executing markdowns, and signing fixtures and windows where needed. Works in the stock room to organize and process new merchandise.

Vineyard Vines, Sales Associate September 2014 – May 2016
Responsible for assisting the management team in driving sales through exceptional customer service. Ensure the customer experience, and make service a top priority.

StyleHaul, YouTuber + Blogger June 2014 – present
I work with companies, creating fashion/lifestyle themed content to promote their products through social media marketing. I do this across the mediums of YouTube, my blog, Instagram, and Pinterest. I have worked with OTBT, Neutrogena, Southern Shirt Company, Southern Proper, and many more.