

Fernanda García

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EDUCATION

University at Albany, State University of New York

Expected May 2020

Bachelor of Science Business Administration, Marketing & Management

Minor: Economics

Universidad San Francisco de Quito, Ecuador

Fall 2016- Spring 2017

Received 55 credits

Current GPA: 3.74

Honors:

- Chancellor's list of Distinguished Students Fall 2016
- Dean's list of Distinguished Students Fall 2017

WORK EXPERIENCE

Bonds of Marian Love

Quito, Ecuador

Jan. 2017 – May 2017

Inventory Manager

- Compiled and elaborated weekly final technical reports of the inventories carried out, providing feedback of any anomaly or missing material.
- Planned, coordinated and supervised the work carried out by 13 staff in charge
- Monitored the distribution and delivery of marketing materials

RELEVANT COURSEWORK

PricewaterhouseCoopers (PwC) Challenge

Albany, NY

Oct. 17, 2017 – Nov. 8 2017

- Analyzed, investigated and provided business recommendations to increase 20% expansion retail's store
- Evaluated and figured costs benefits of a company's decision to replace automated machines by balancing budgets with accounting skills and teamwork

LEADERSHIP

Albany Business Leaders Emerging (ABLE)

Albany, NY

Sept. 2017 – Present

Intern

- Greet and interact with diverse students to help recruit and achieve members satisfaction at weekly meetings and events (Up to 100 members)
- Generate, implement, and negotiate in teamwork new and creative fundraising ideas to the organization
- Execute marketing research projects in teams to improve and create interactive and professional events

Neuro-marketing Club

Quito, Ecuador

Jan. 2017- May 2017

Secretary

- Controlled attendance spreadsheets for all events and meetings to track membership commitment
- Appointed professional speakers for 10 meetings each semester
- Designed pamphlets to promote and encourage up to 90 students to assist to the upcoming events.
- Recorded minutes for both Executive Board and regular weekly meetings

CAMPUS INVOLVEMENT

Albany Business Leaders Emerging Investment

Albany, NY

Sept. 2017 – Present

- Analyze certain sectors in the stock market to improve trading stocks skills

COMMUNITY INVOLVEMENT

Special Olympics

Albany, NY

Feb. 27 - Present

- Implement communication and public speaking skills with Special Olympic athletes
- Design a PowerPoint presentation and in depth for each athlete to potential corporate sponsors

Food for the Poor

Quito, Ecuador

Dec. 21, 2016

- Coordinated, planned and served a Christmas dinner for 100 under privilege families
- Maintained an organized and efficient environment in a fast-paced setting

SKILLS

Language: Fluent in written and spoken Spanish, conversational in French

Computer: Proficient in Microsoft Office Word, Excel, PowerPoint